Education



K-12 schools **spend** more than **\$7 billion a year** on textbooks



Going digital can **save** schools as much as **\$600 per student** per year

Broadband helps schools reallocate funds to resources and activities that **enrich student learning**.

Telehealth



Hospitals without electronic health records will spend **\$371 billion** more over 15 years than their counterparts



Telehealth reduces hospital admissions by **25 percent** and overall length of stay by **59 percent**

Broadband improves healthcare outcomes, controls costs and extends the reach of healthcare.

Local Business



97 percent of Americans search online for local products and services, but **just half** of small businesses have websites





Small business owners report that using broadband increases sales and cost savings, creates jobs and retains sales and jobs

Broadband unleashes entrepreneurship and empowers small businesses to compete online.





Government



Without an online presence, governments are **slower** to **distribute information**, **address critical issues** and **receive feedback**



Broadband reinvents the concept of "business hours," **connecting** citizens to government **any time** and **anywhere**

Broadband increases engagement and collaboration between governments and citizens.

Public Safety



Communities without access to real-time data experience **25 percent** higher rates of lost lives, injuries and crime



Broadband enables emergency services to utilize one integrated network for coordinated responses times

Broadband enables quick access to emergency services so that first responders can save lives.

Community



Communities with adoption rates below 80 percent have **2,000 fewer businesses** than their counterparts



Broadband access can increase home values by an average of **3.1 percent**

Broadband is a pillar for **community sustainability** and growth.

Want to learn more about how broadband can help your community?

BroadbandUSA provides technical assistance, resources and support to get your community connected.

Visit our website to learn more: http://www.ntia.doc.gov/broadbandusa

Contact us today at: BroadbandUSA@ntia.doc.gov | 202-482-2048



