Stakeholder Engagement

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BroadbandUSA Webinar Series
September 21, 2016
BroadbandUSA Webinar Series

Third Wednesday of the month:

• September 21, 2016
• October 19, 2016
• November 16, 2016
• December – no webinar
• January 18, 2017
Registration is Required for Each Webinar

• Webinars will be announced on the BroadbandUSA website, http://www2.ntia.doc.gov/ under Events.

• The series is under development. We are interested in your suggestions for future webinars.

• Please email your comments to:

• Lynn Chadwick, lchadwick@ntia.doc.gov
Today’s Presenters

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Broadband Partnerships

Lessons Learned from
Network Nebraska and NeHII

Anne Byers
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• Understanding Nebraska
• Why We Rely on Partnerships
• Process
• Broadband Projects and Lessons Learned
  – Network Nebraska
  – NeHII
Understanding Nebraska

- **Population:**
  - Just shy of 1.9 million (2015)
  - Omaha and Lincoln are the largest cities and are part of the Silicon Prairie

- **People:** Friendly, pragmatic people; often early adopters of technology if it offers clear benefits and is practical

- **Politics/Government:** Populist, fiscally conservative, wary of government intrusion
Why We Rely on Partnerships

• We can accomplish more on a small budget if we partner.
• We can leverage the strengths of partners to create a better project.
• Stakeholders are more supportive if they have ownership in a project.
Process

Stakeholder Need

Convener

Shared Vision

Opportunities Resources

Champions

Project

Trust
Network Nebraska

• **About:** Network Nebraska started as the state telecommunications backbone.

• **Stakeholder Need:** Saving money and encouraging investment in telecommunications infrastructure

• **Convener/Shared Vision:** NITC

• **Champions:** In 2003, the Lt. Governor and University of Nebraska President decided to aggregate telecommunications contracts for statewide backbone transport.
Outcomes

• Saved money, stimulated investment in telecommunications infrastructure
• Proved that the State of Nebraska and University of Nebraska could work together
• Led to the formation of a collaborative governance structure
• Made possible the future development of a statewide education network
Lessons Learned:

• Build trust by starting small.
• Champions are important.
• Shared services model can reduce overhead.
• Aggregating demand for telecommunications services can reduce costs.
• A participatory governance structure is important.
About: Network Nebraska-Education is the state education network.
Network Nebraska-Education

• **Stakeholder Need:** Replacement/upgrade of 12 aging incompatible distance education consortia

• **Convener/Shared Vision:** By 2004, the NITC Education Council and NITC had established a shared vision for a statewide synchronous video network.
• **Champion/Convener/Shared Vision:** With leadership from Senator Ron Raikes, the Legislature created the Distance Education Enhancement Task Force

• **Opportunity/Resources:** In 2006, legislation directed the Nebraska OCIO (with assistance from the University of Nebraska) to develop a statewide distance education network and provided incentives for participation.
Outcomes

• One of the largest, most affordable statewide education networks and has one of the lowest commodity Internet rates.

• Internet costs have decreased 99.1% since 2007.

• 100% of public K-12 and higher education entities now participate.
Additional Lessons Learned:

• Achieving 100% participation takes time, patience, and a lot of effort.
• **About:** NeHII is Nebraska’s statewide health information exchange.

Hospitals participating in NeHII
• **Stakeholder Need:** Having more complete patient information at the point of care

• **Convener/Shared Vision:** NeHII invited stakeholders to a decision accelerator.
• **Champions:** Major health systems in Omaha, Blue Cross Blue Shield of Nebraska, and Dr. Harris Frankel were early champions.

• **Building Trust:** In 2009, NeHII piloted health information exchange with Omaha hospitals.

• **Opportunities/Resources:** NeHII and the State of Nebraska have partnered to receive federal funding.
Outcomes

• NeHII is one of the largest statewide health information exchanges with data on 3.2 million individuals and 7,000 users.

• NeHII covers 64% of hospital beds in Nebraska.

• Utilization continues to increase.
Lessons Learned

• Build trust by starting small and demonstrating proof of concept.
• Engaging stakeholders and building a shared vision requires champions and a lot of work.
• Public-private partnership model has helped NeHII access federal funding. It is also a lot of work.
For More Information

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Questions and Comments

• Please type your questions in the Q & A box on the right of your screen.

• Slides and Transcript will be posted on the BroadbandUSA website after the webinar. http://www2.ntia.doc.gov/
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• Lynn Chadwick, lchadwick@ntia.doc.gov
Producing Today’s Webinar

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Thank you for attending this webinar
Tune in again
October 19th 2pm Eastern
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