

Why does **BROADBAND** matter?

Broadband is the link that ties your community together and connects it to the world. It doesn't matter if your community is in an urban center or a remote plain; high-speed Internet access is the tool that will help your community members and institutions thrive.



Education



K-12 schools **spend** more than **\$7 billion a year** on textbooks



Going digital can **save** schools as much as **\$600 per student** per year

Broadband helps schools reallocate funds to resources and activities that **enrich student learning**.

Telehealth



Hospitals without electronic health records will spend **\$371 billion** more over 15 years than their counterparts



Telehealth reduces hospital admissions by **25 percent** and overall length of stay by **59 percent**

Broadband improves healthcare outcomes, controls costs and **extends the reach of healthcare**.

Local Business



97 percent of Americans search online for local products and services, but **just half** of small businesses have websites



Small business owners report that using broadband **increases sales** and **cost savings, creates jobs** and **retains sales and jobs**

Broadband **unleashes entrepreneurship and empowers small businesses** to compete online.

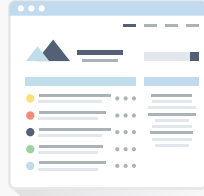


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Government



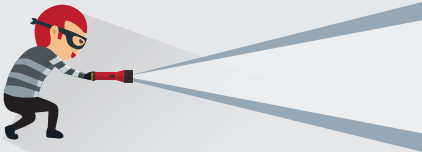
Without an online presence, governments are **slower** to **distribute information, address critical issues** and **receive feedback**



Broadband reinvents the concept of "business hours," **connecting** citizens to government **any time** and **anywhere**

Broadband **increases engagement and collaboration** between governments and citizens.

Public Safety



Communities without access to real-time data experience **25 percent** higher rates of lost lives, injuries and crime



Broadband enables emergency services to utilize **one integrated network** for coordinated responses times

Broadband enables **quick access to emergency services** so that first responders can **save lives**.

Community



Communities with adoption rates below 80 percent have **2,000 fewer businesses** than their counterparts



Broadband access can increase home values by an average of **3.1 percent**

Broadband is a pillar for **community sustainability and growth**.

Want to learn more about how broadband can help your community?

BroadbandUSA provides technical assistance, resources and support to get your community connected.

Visit our website to learn more: <http://www.ntia.doc.gov/broadbandusa>

Contact us today at: BroadbandUSA@ntia.doc.gov | 202-482-2048



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