

Internet for All Program Highlights Webinar: Stories from NTIA's Broadband Infrastructure Program

January 17, 2024





Housekeeping

Questions

• Type questions in the Q&A box on the right-hand side of the screen.

Presentation

- The presentation along with a transcript and recording will be available on the BroadbandUSA website under Events/Past Events
- Past Events





Presenters

Moderator:

• Julia Pulidindi, Broadband Program Specialist, NTIA

Presenters:

- Geoff Jordan, Director, Broadband Infrastructure Program, NTIA
- Kendra Jo Grindle, Senior Manager for Community & Regional Partnerships, Maine Connectivity Authority
- BJ Tanksley, Director, Office of Broadband Development, Missouri Department of Economic Development
- Kyle Brown, Deputy Director, Broadband Expansion and Accessibility of Mississippi





Agenda

- 1. Broadband Infrastructure Program Overview and Update
- 2. ConnectMaine Authority 2021 Mountains to Sea Award
- 3. 2021 Missouri's NTIA Covered Partnership
- 4. State of Mississippi's Application for NTIA Grant Funding
- 5. Q&A





Broadband Infrastructure Program Update and Overview

BIP Program

The Broadband Infrastructure Program (BIP) is a \$288 million broadband deployment program directed to partnerships between a state, or one or more political subdivisions of a state, and providers of fixed broadband service to support broadband infrastructure deployment (fiber and fixed wireless networks with speeds of 25/3 mbps) to areas lacking broadband, especially rural areas.

BIP Received 240 applications totaling of \$2.8B. \$282M in grants were awarded in March 2022 to 13 States and 1 Territory

Applications were prioritized based on:



unserved households





BIP Grant Recipients & Projects

14 Grant Recipients

64 Projects

42 Projects Under Construction

32.9 K Households Passed

700 Households Served

1,179 Route Miles of Fiber Laid



As of Oct. 31, 2023 Semi-Annual Reports

ConnectMaine Authority 2021 Mountains to Sea Award



ConnectMaine Authority 2021 Mountains to Sea Award

Managed by: Maine Connectivity Authority
Kendra Jo Grindle, Senior Manager, Communities & Regional Partnerships

All-In to Connect Everyone. We CAN get there from here!

NTIA BIP Overview



Presentation Focus

- Maine Connectivity Authority
- Funding Integration
- Project Status
- Community Spotlight
 - Blue Hill Peninsula
 - Isle au Haut
 - Washington

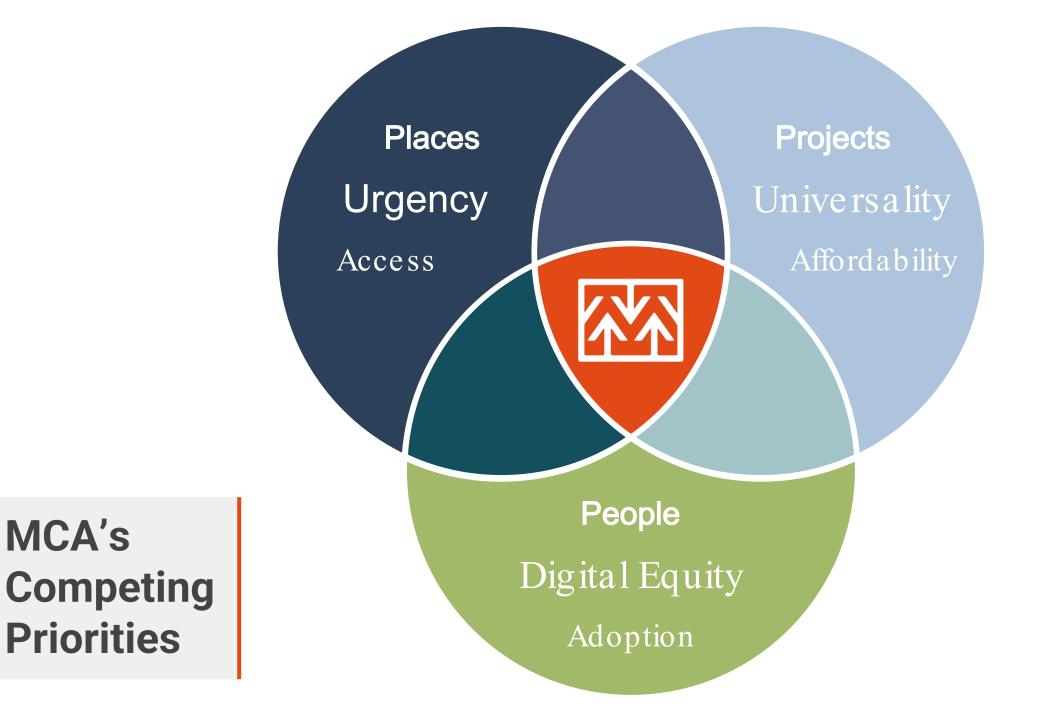


About MCA

- MCA was founded in 2021 as a quasi-governmental entity to be the primary broadband agency for the state of Maine.
- MCA has three goals:
 - That effective, accessible connectivity be universally available in the state.
 - That Maine has secure, affordable, reliable, competitive, sustainable and forward-looking infrastructure that can meet future needs.
 - That all residents, businesses and institutions in Maine be able to take full advantage of the economic, health, educational and other opportunities available through connectivity services.
- MCA is designed to be nimble to meet the opportunity presented by this generational investment from the federal government and as we plan and deploy the digital infrastructure of Maine's future.







MCA's

Priorities

MCA's Historical Context

- MCA is standing on the shoulders of those who have been doing the work at ConnectMaine, Maine Broadband Coalition, and at the local and regional level.
- MCA has some abilities that did not exist previously with ConnectMaine, such as owning and financing infrastructure and utilizing more robust data collection for proactive decision making to solve connectivity challenges. ConnectMaine was focused on planning and minimal grantmaking.
- In July 2022, an agreement was developed to assign duties, responsibilities and funding from CME to MCA to ensure a "single door" for broadband planning, development, funding, and sustainability.
- ConnectMaine statute and functions remain critical and are being executed by MCA to streamline operations and increase efficiency.





Critical Funding Integration



Program	Connections	Funding	Leveraged Investment	Scale	Award Dates
Connect the Ready: Cohort 2 Public Private Partnerships	6,500	\$21M	\$11M	5 Projects	December 2023
Partnerships Enabling Middle Mile Leverage Middle Mile for Last Mile	18,000	\$16M	\$14M	3 Projects	December 2023
Reach Me Line Extension Incentives	6,300	\$20M	\$13M	10 Projects	April 2023
Connect the Ready Public Private Partnerships	18,300	\$40M	\$20M	14 Projects	January 2023
Jumpstart Connectivity Wireless Trial Projects	1,470	\$1M	\$1M	3 Projects	December 2022
NTIA BIP Mountains to Sea Public Private Partnerships	14,400	\$28M	\$5M	7 Projects	2022
CME Bond + CPF Infrastructure Public Private Partnerships	12,900	\$21M	\$20M	22 Projects	2021 & 2022
Total	77,870	\$147M	\$84M	64 Projects	

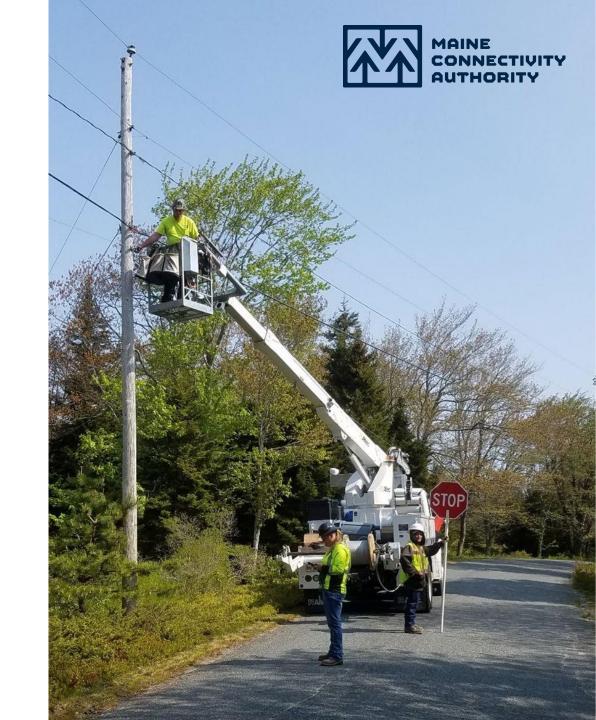
Mountains to Sea Project Status



Communities / Region	Provider	# of Connections	Funding	Leveraged Investment	Status
Blue Hill Peninsula	Consolidated Communications	4,534	\$9.83M	\$1.5M	Closing
Rangeley Lakes Region		3,869	\$3.65M	\$1.6M	Closing
Farmington Area		4,445	\$4.88M	\$1.4M	Closing
Jefferson	LCI	625	\$3.15M	\$354K	V&V
Isle au Haut	Axiom	205	\$1.1M	\$123K	Build in Progress
Somerville		334	\$1.44M	\$160K	Make-ready
Washington		826	\$2.69M	\$298K	Make-ready
Total		14,400	\$28M	\$5M	

Program Learnings

- Short-term project successes and deployment have spurred critical private-public partnerships and sustained engagement
- Community partnerships are KEY
- Field validation standardization and grant closure process development
- Barrier reduction strategies are critical to statewide connectivity
- Mountains to Sea communities leading the charge on digital equity implementation!



Blue Hill Peninsula & CCI

- All connections made and project is entering closure
- Innovative learnings on end-user deployment as workforce and number connections scale up rapidly

As Shelley Borror, current head of Blue Hill's regional academy shared,

"Simply put, schools cannot function without reliable, fast internet. All communications between families and students are electronic. Students receive schedules and grades that way. They read online. Many textbooks are no longer published in hard copy. Papers are submitted and graded online. This is today's school, and our improved internet is indeed real cause for celebration."

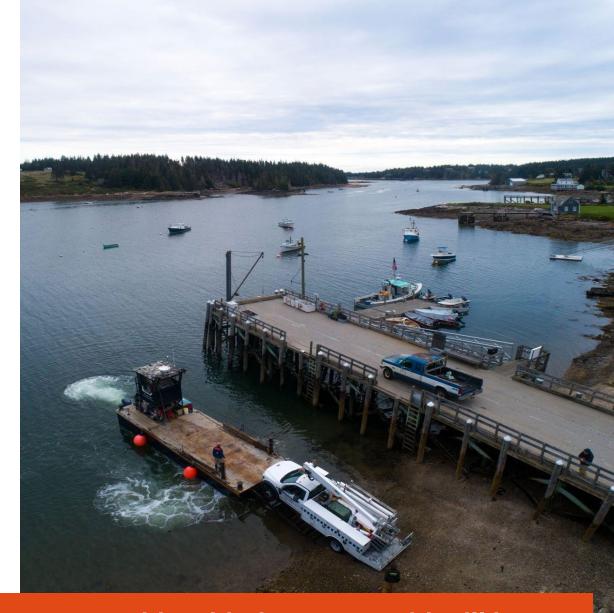




"It takes a village to get wicked fast internet down the peninsula"

Isle au Haut & Axiom

- All on-island plant is complete!
- 94% take-rate (pre-subscriptions)
- Innovative shift from tower to subsea cable backhaul for multi-generational sustainability
- Conquering challenges: seasonality, barging infrastructure & resources, adapting to climate resilient infrastructure





"Without this funding and strong partnership with the state, we'd still be planning and dreaming of the day we could connect to the rest of the world"

Town of Washington &

Axiom

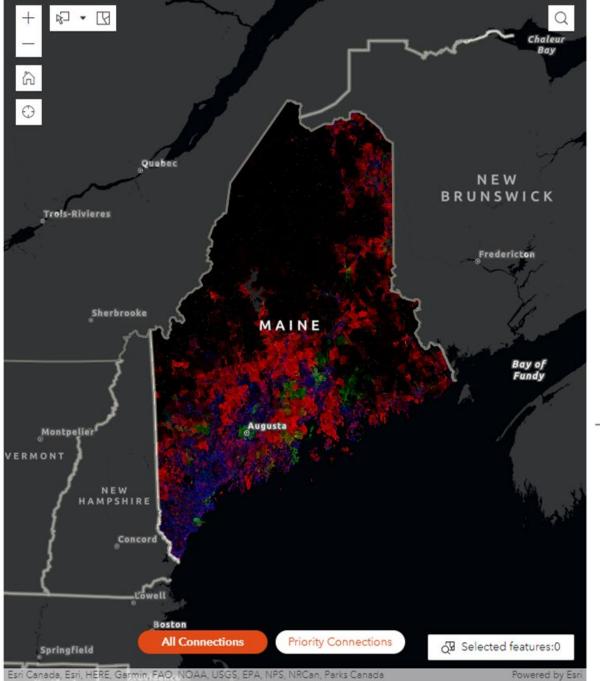
- Innovative approach to community engaged adoption and end-user preparedness activities
 - Increased pre-subscription take-rate
 from 3% to ~40% take-rate
- Demonstrates the ongoing barriers of make-ready and pole infrastructure readiness across Maine
- Ongoing collaboration with "sister-community"
 Somerville for efficiency and digital equity



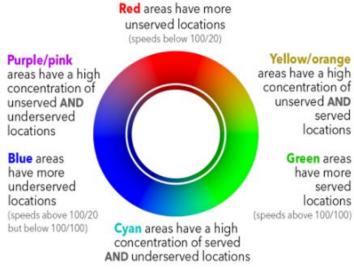


For Washington, this is absolutely a once in a lifetime opportunity and a classic case of government working."

Where Is the Problem?



This map shows the concentrations of locations by service availability



Color intensity represents the concentration of the service types.

Areas in gray and black have fewer locations.

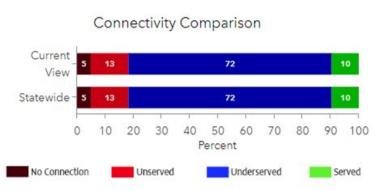
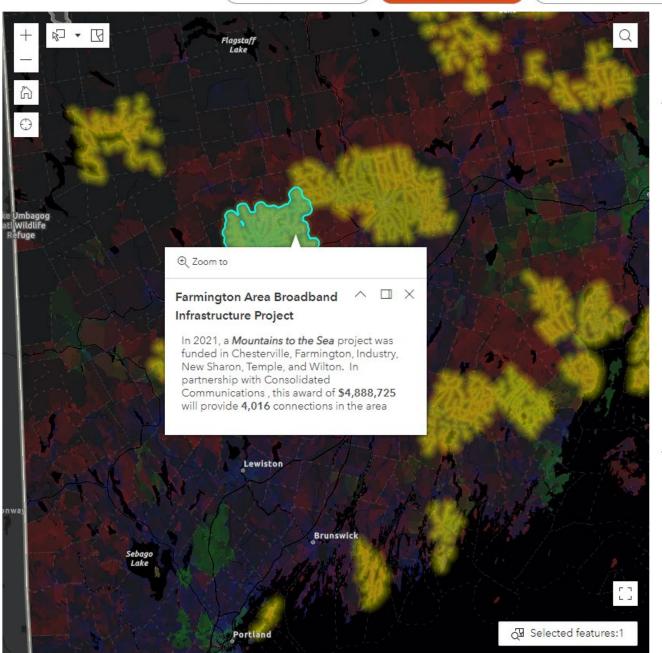


Chart compares connectivity rates of the current map view to statewide connectivity rates.



Internet Service Providers



Esri, HERE, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS

This map shows the location of ConnectMaine and MCA funding awards in 2021 and 2022.

Current Map View Metrics:

1

Projects Awarded

\$4,888,725

in Funding Awarded

4,016

Potential Subscribers Awaiting Connections

Farmington Area Broadband Infrastructure Project

In 2021, a *Mountains to the Sea* project was funded in Chesterville, Farmington, Industry, New Sharon, Temple, and Wilton. In partnership with Consolidated Communications, this award of \$4,888,725 will provide 4,016 connections in the area





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BULLPEN SLIDES

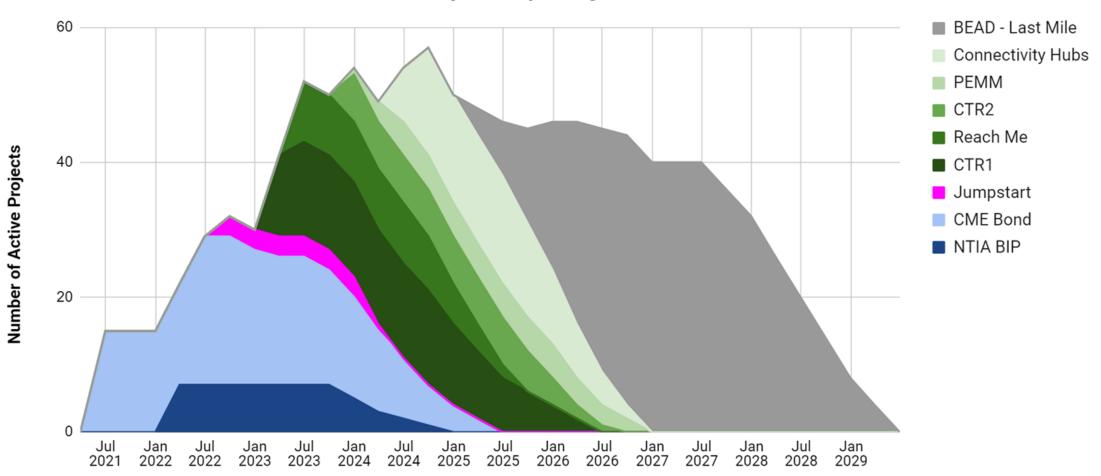
More information to support understanding & informing

We CAN get there from here!

Grant Administration Workload

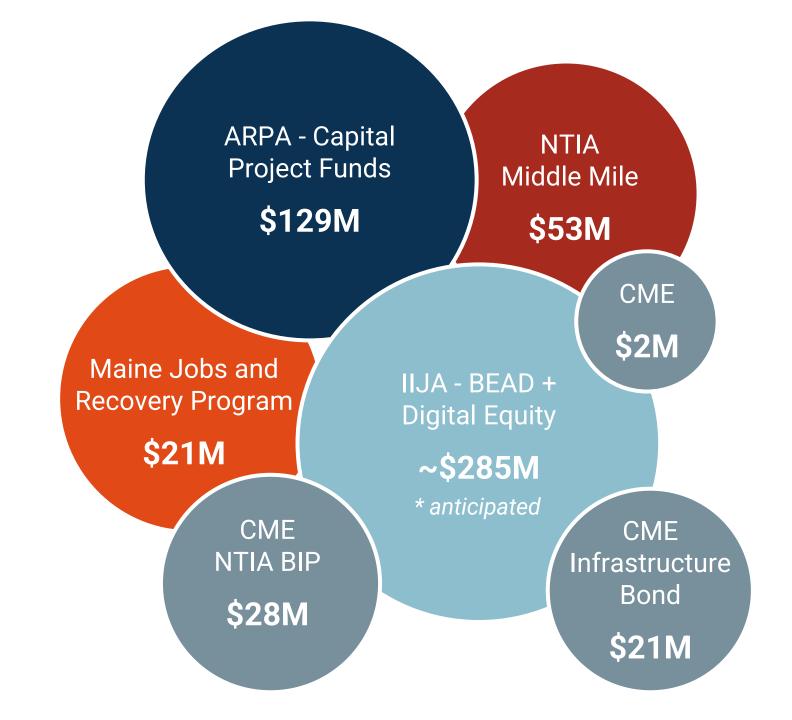


Active Infrastructure Projects by Program - MCA & CME combined



Sources of Funding

- \$200M currently under management
- Additional \$338M through BIL
- 94% of received funds will be deployed for program expenses
- Key to success: Braid Funds+ Maximize Impact





2021 Missouri's NTIA Covered Partnership

Missouri NTIA BIP



Overview

- Missouri awarded \$42.2 million
- Projects 16 around the state
- Subrecipients 8
 - Boycom Cablevision
 - Chariton Valley Communication Corporation
 - Columbus Telephone
 - Gascosage Electric Cooperative
 - Gateway Fiber
 - Green Hills Communications
 - Le- Ru Telephone
 - Socket Telecom

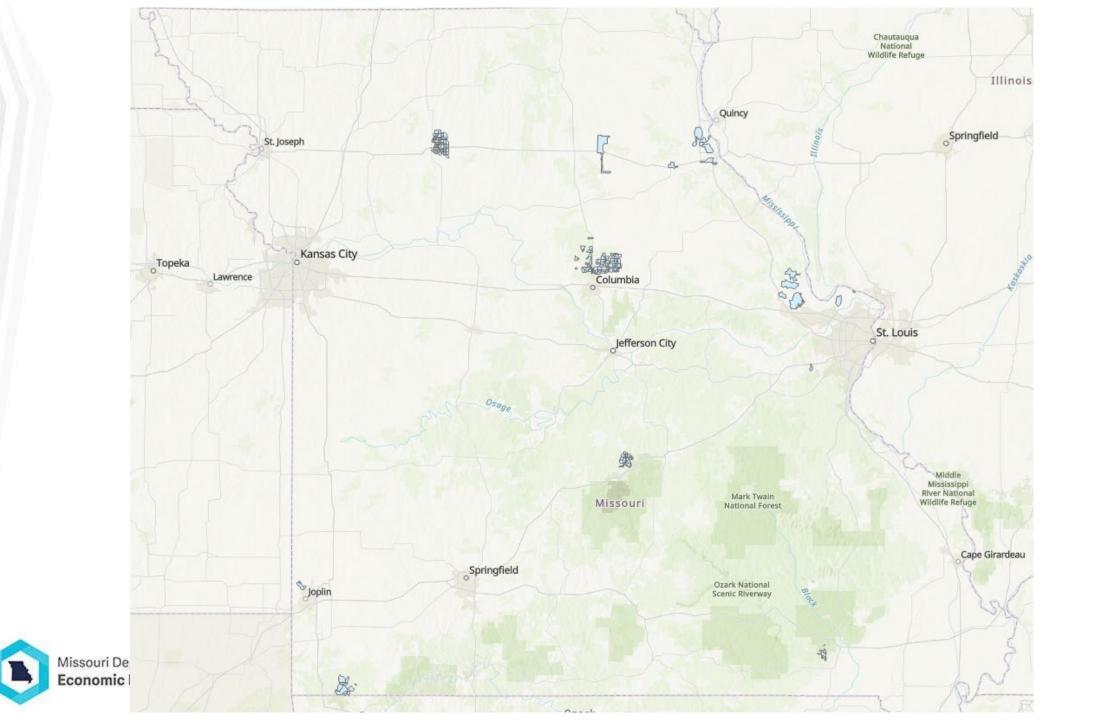


Community Impact

• Connections – 13,000+ new connections to unserved and underserved locations.







Progress

• Projects w/ construction 100% complete - 10

• Projects w/ construction 50%+ complete – 14

• Reimbursements processed – 104

7 projects ready for grant closeout!!!



State of Mississippi's Application for NTIA Grant Funding



Broadband Infrastructure Program

C29 Million

BIP Projects

- 12 projects in 10 counties
- Will all be complete by September 2024





Q & A