



## Lightning Talks

Local Planning Grant Recipients





## TECNOLOGÍA para TODOS

Technology for all



#### **Empowering families with STEM and Digital Literacy**







# 512 Latinas/os

**87%** age 18 to 50 years old.

or family rent free.

81% annual incomes less than \$ 50,000.

are Renters or live with friend **61%** 

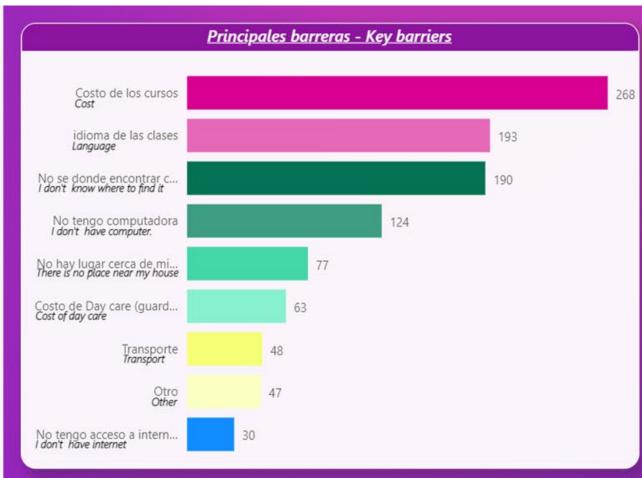
speak only Spanish.

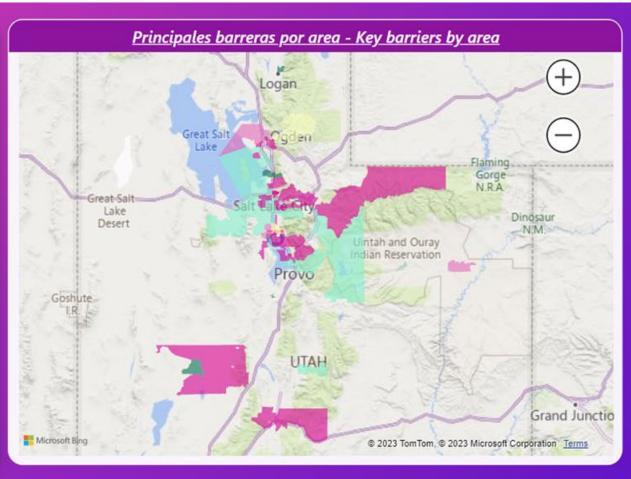
40% lives in Salt Lake City.

73%

have disability.

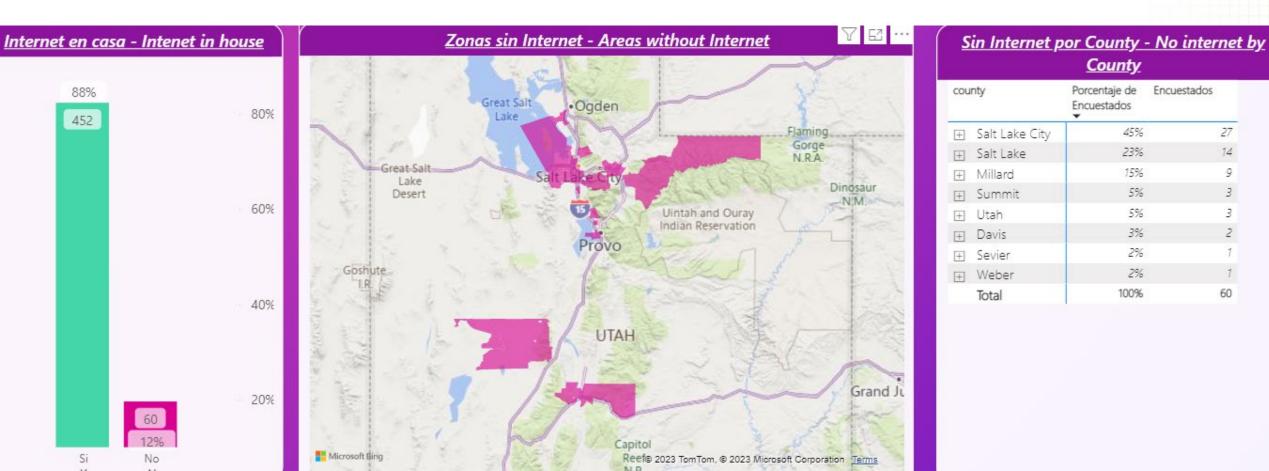






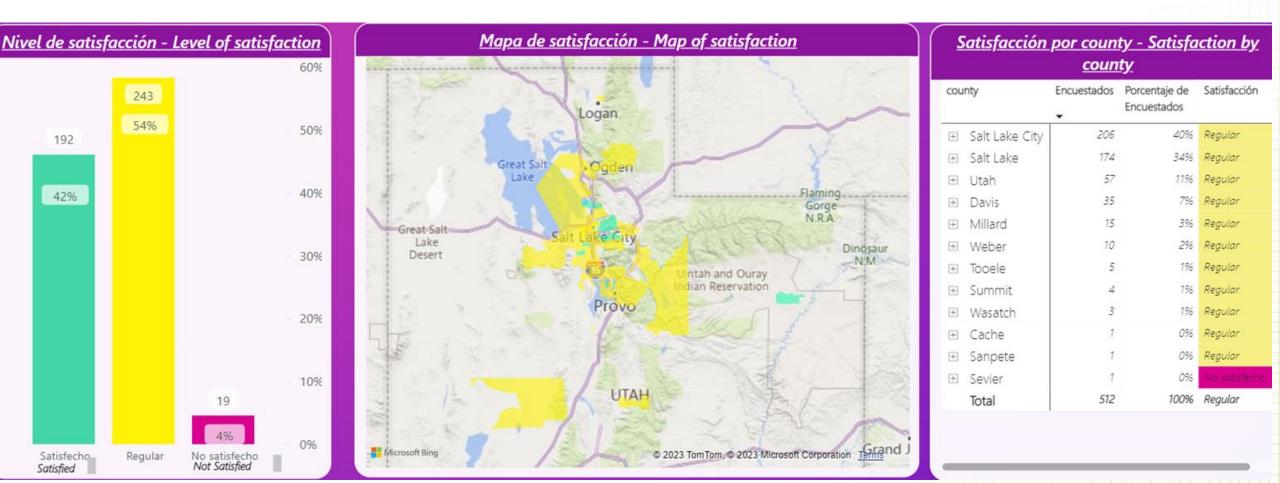


Internet access



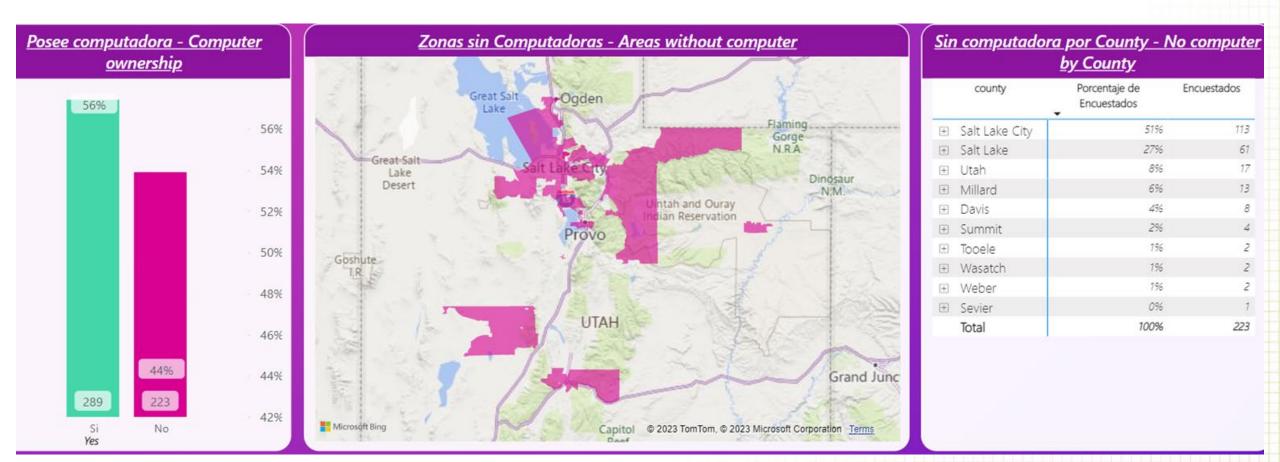


## Internet :Satisfaction



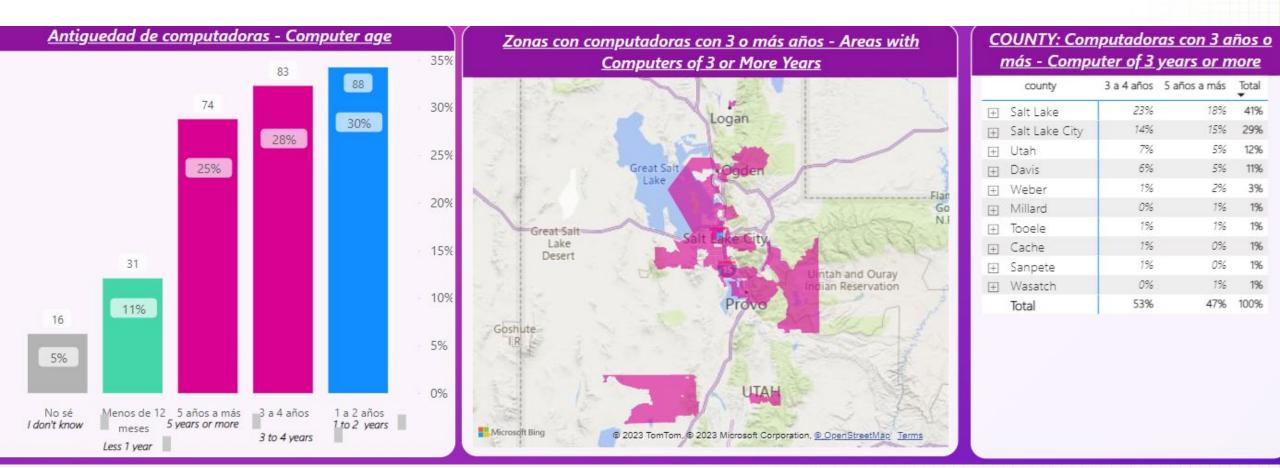


## Access to computers



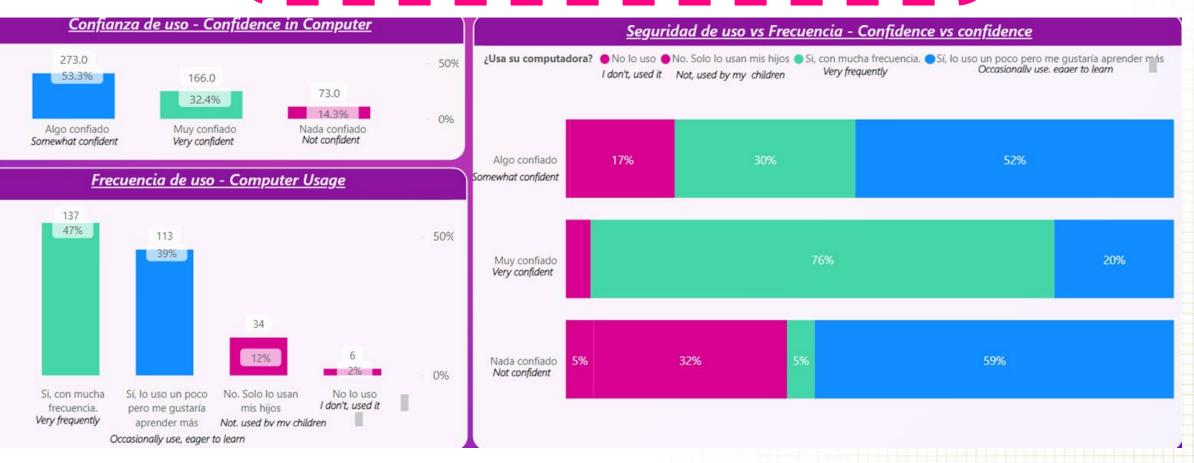


Computer Age





## Computer confidence & usage frequency





1								
Cursos que le gustaría aprender - Courses they would like to learn							Otros - Other	
350 • • • •							Especificar	TotalCursos
							Clear organization basica	1
300	306						Cómo crear una clase interesante en un tema de Biología ,Matemática.	1
							Como llenar aplicaciones y papeles importantes	1
250			273				Diseñó	1
							Diseño en construcción	1
				20			Machine learning	1
200							marketing , por redes sociales y google e impulsarlo en estos medios	1
150				182			mercadeo	1
150 · · · ·					15	5	photo shop, adobe	1
							Photoshop	1
100							Project management	1
							Tableau	1
							Wobbly	1
50							Total	13
0								
	Herramientas dig para tu negocio (( Video creación, linktree <b>Digital tools for bus</b>	(Canva, Post,			o) Browsing II	or internet Otro Internet Other		





#### United Way of Utah County

## PLAN GOALS UTAH ALL ONLINE

- UTAH COUNTY RESIDENT ŞINCLUDING SENIORS AND HISPANIC OR LATINO NEIGHBOR ŞHAVE QUALITY, APPROPRIATETECHNOLOGYDEVICESIN THEIRHOMES.

- UTAH COUNTYRESIDENTSHAVE DIGITAL SKILLS NECESSARYTO UTILIZE DEVICESTO ACCESS AFFORDABLEQUALITYBROADBAND

### Successes





#### - TREMENDOUS SUPPORT FROM COMPANIES, ORGANIZATIONS, AND CITIES THAT WERE INTERESTED IN SUPPORTING US THROUGH THIS GRANT PROCESS.

- OVERALL HAS BEEN A SMOOTH PROCESS

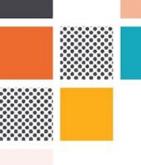
#### CHALLENGES

- LAST MINUTE DISASTER



#### - Collaboratingwith ourpartnersto FINALIZEOURPLAN

#### THANK YOU



## CONNECTING UNITED ALL ONLINE







### THE CENTER FOR ECONOMIC OPPORTUNITY & BELONGING



#### **Progression of the Presentation**

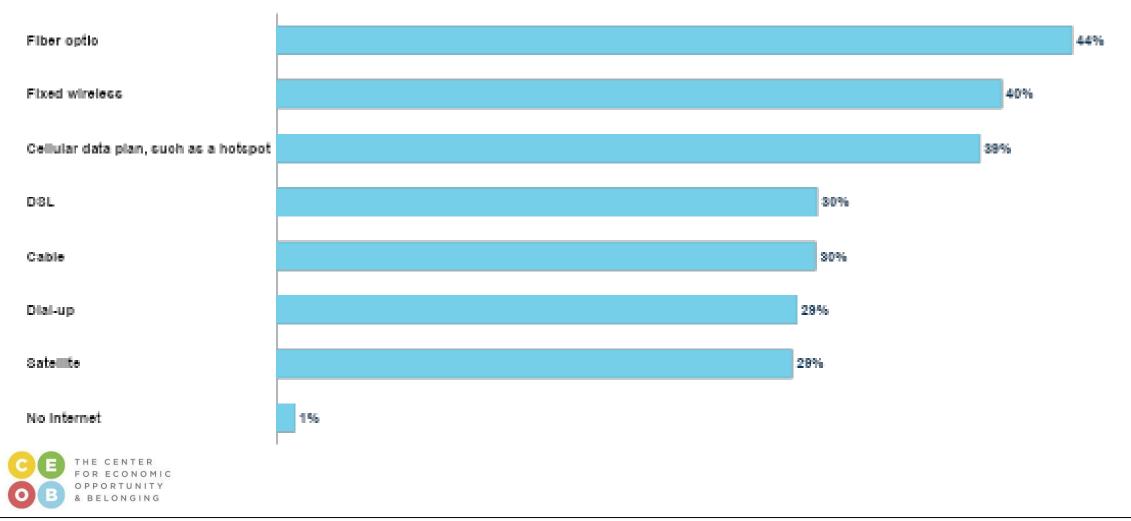
- Type of household internet used
- Internet affordability
- Digital literacy
- Availability of devices and technical support
- Socio-economics





## Type of Household Internet

#### **Type of Household Internet**



Q2: Do you or any member of your household subscribe to internet service in your home? What technology do you use? (Select all that apply) (n = 1,150)

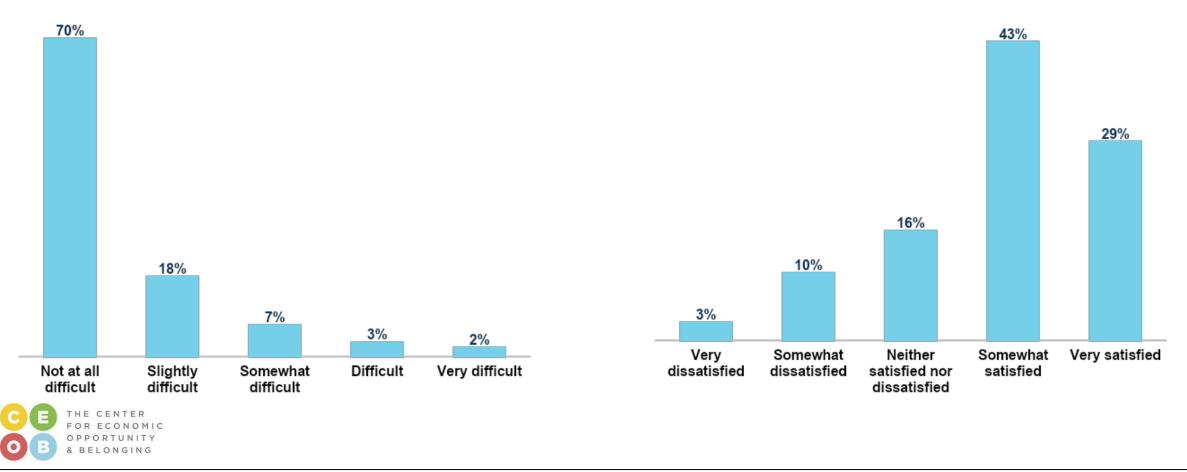
## Internet Affordability

#### **Type of Household Internet**



Difficulty Affording Internet

Internet Quality Satisfaction



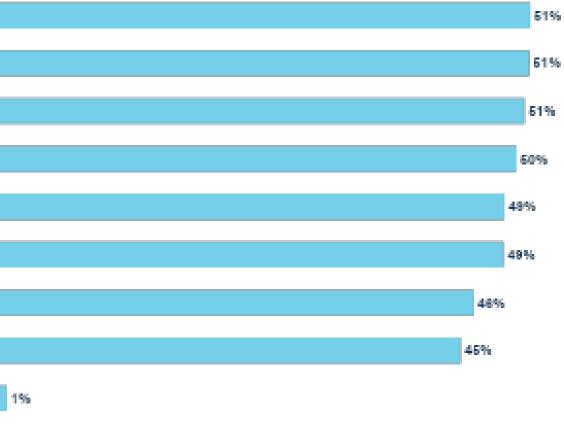
## **Digital Literacy**

#### **Digital Literacy**

Taking a course or training materials to improve your job skills	
Word processing, such as Google or Microsoft Word, to create a document	
Using a video application, such as Zoom, for work, school, or telehealth	
Searching for / applying for jobs, including creating / submitting a resume	
Finding reliable information about a health or medical condition	
Finding educational content and information	
Accessing online banking or financial services	
Accessing or applying for government services	
I do not feel confident using the Internet	195

1





Q7: What types of activity do you feel confident using the internet for? (select all that apply)

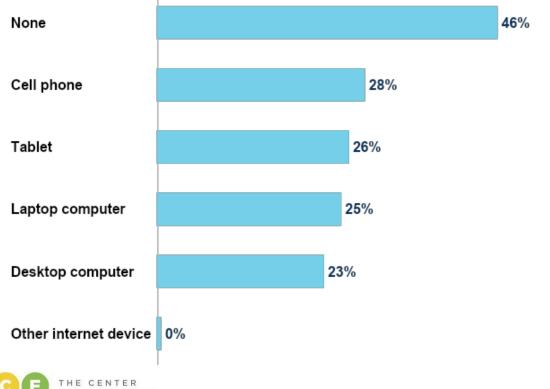
## Availability of devices and technical support

#### **Device Availability and Technical Support**

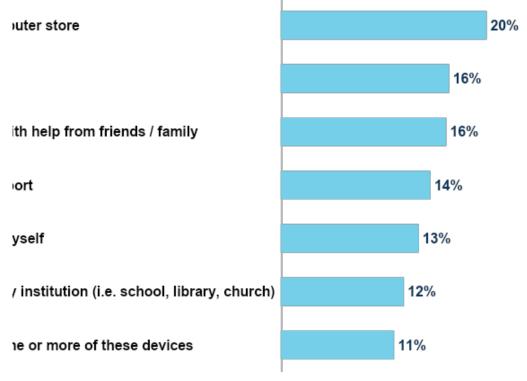
Have enough computer devices

92%

#### Failed to Function Property (past 6 months)



#### How Respondents Manage Technology Issues



Q8: Does your household have enough computer devices (laptop, desktop, tablet computer) available to meet the needs of those living in this home? (n = 1,139) Q9: In the past 6 months, which of the following technology devices have failed to function properly for you? (Select all that apply) (n = 1,139) Q10: How did you deal with the problem you encountered? (Select all that apply) (n = 1,139)

### **Socio-economics**

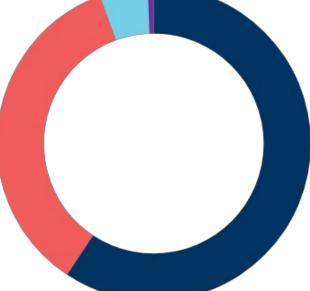
## THE CENTER FOR ECONOMIC OPPORTUNITY

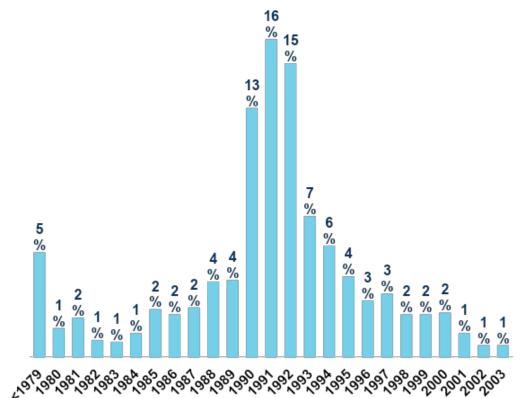
Q11: What is your gender identity? (n = 1, 150)Q12: What year were you born? (n = 1,150)Q13: How many adults, age 18 and over, currently live in your household, including yourself? (n = 1,150) **Birth Year** 

### **Socio-economics**

Gender

& BELONGING

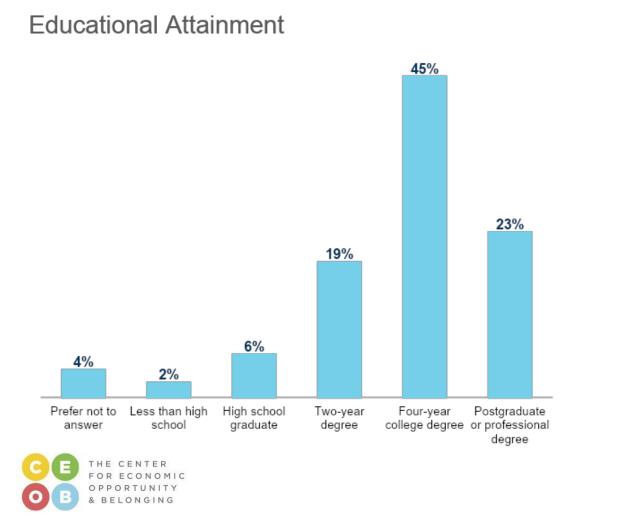




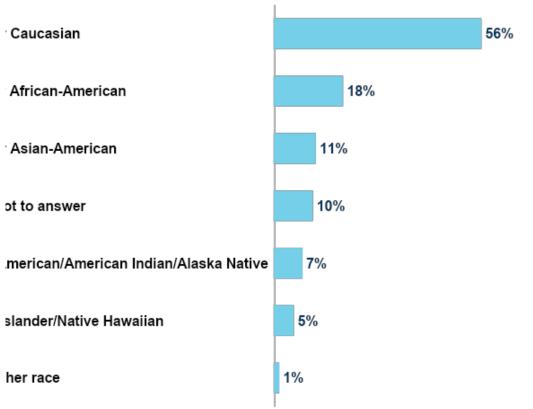
Adults currently living in household

#### **Socio-economics**

**27%** Hispanic, Latino, or of Spanish origin

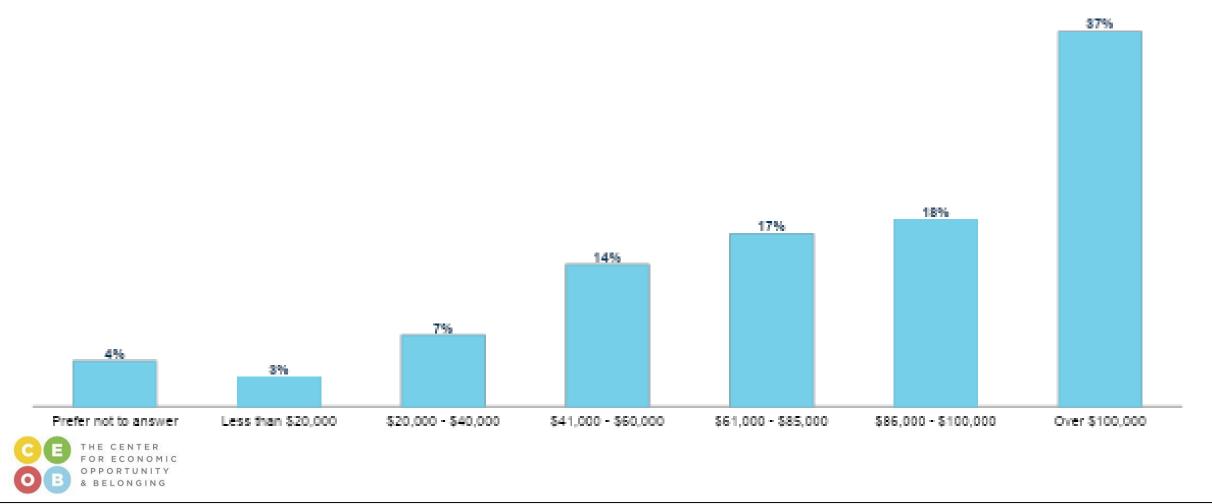


#### Race



Q14: What is the highest level of school you have completed? (n = 1,150) Q15: Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican, or Cuban? (n = 1,150) Q16: Which of the following best describes your race? (Select all that apply) (n = 1,150)

#### Income



Q17: What is your total annual household income, before taxes? (n = 1,150)

### Conclusions

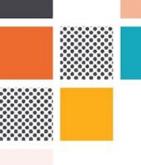
#### Conclusions

- Most household internet is fiber optic, fixed wireless, or a cellular hotspot.
- 95% of respondents pay for the internet and 30% consider it at least "slightly difficult" to make those payments.
- Roughly 50% of respondents are not confident doing typical tasks on the internet.
- 92% of respondents have enough devices and about half have had some sort of technical issue in the past six months with one of those devices.
- Visiting a computer store, finding help online, and asking friends and family are the primary ways respondents find help with a technical issue.





### Thank You.



## CONNECTING UNITED ALL ONLINE







### **Intelligent Aging**

**Utah Broadband Confluence** 

June 07, 2023



Rob Ence, MBA Executive Director

Utah Commission on Aging



Public Policy

Research & Academia

#### Communications

Website – Podcast – Social Media Empowered Public

#### Community Resources



CONNECTING

ALL ONLINE

ALL UTAH

Ind	Independence	
Social Isolation	Food Insecurity	ALL UTAH ALL ONLINE
Abuse & Fraud		
Ageism Fitness	Falls Pre	vention
Health & Wellness	Long-Term Care	
Caregiving Mobility & Transportation		
Financial Adequacy Housing /Aging In Place		
Mental Acuity End of		







Interdependence

Stages of Ability

Dependency

**Crisis management** 

End of life





## Who Gets to Choose?





- Values
- Outcomes
- Costs & timing
- Relationship impact
- Systems will act









- Post Pandemic Paradigm Change
- Finite Resources
- Affordable Access
- Device Acquisition
- Advocate Mentoring





## **Essential Literacy**

- Technology
- Health & Wellness
- Financial
- Legal









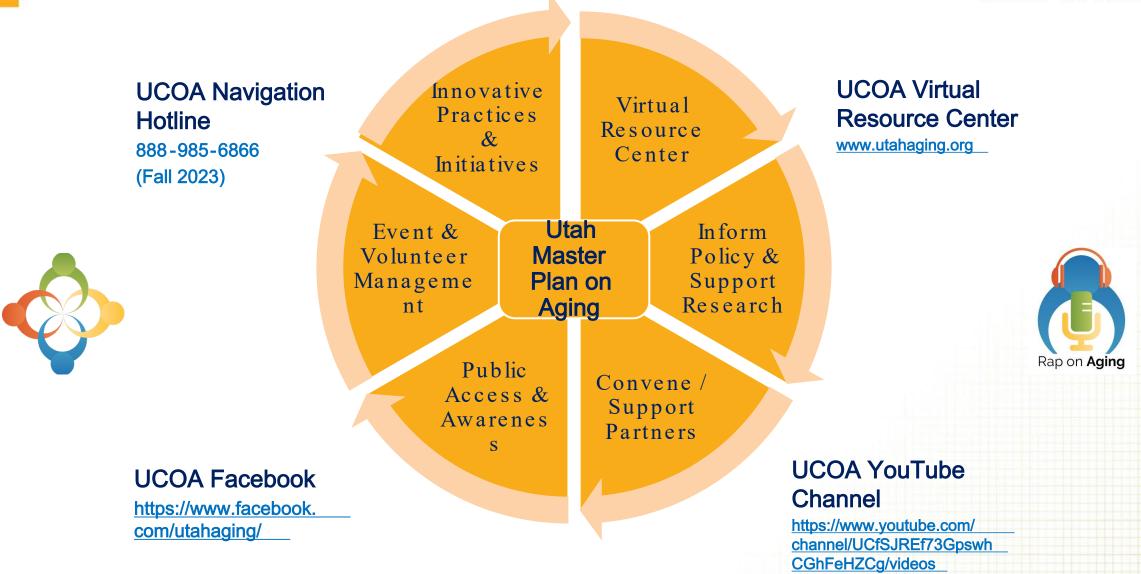
#### In Place

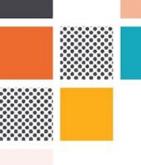
- Virtual Resource Center
- Event Management
- Coming
  - Call Center Triage
  - Digital Navigator Volunteers



#### **UCOA Virtual Ecosystem**







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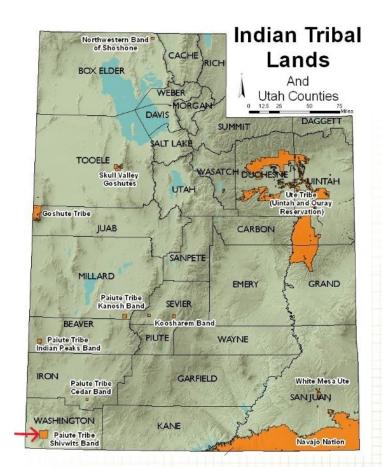


## Shivwits Band of Paiutes

Local Digital Access Plan Development Process

#### Shivwits Band of Paiutes - Background

- Federally recognized sovereign Indian Tribe consisting of 311 members living on and off the 28,480-acre Shivwits Reservation located in Washington County
- Approximately 27% of Band members living in poverty
- Diverse age distribution (26% age 0-17; 57% age 18-54; 17% age 55+)
- Shivwits Band Corporation (SBC), wholly owned by the Shivwits Band, has five operating entities







## **Digital and Broadband Needs**

- Current internet access via unreliable wireless connection, especially problematic when multiple devices in use
- Band members and SBC enterprises need better, more affordable broadband options
- Band members rely mostly on smartphones for digital access and would benefit from access to other digital devices
- Band members would benefit from digital literacy instructional opportunities



## Digital Planning Process (to date)

- Kickoff meeting with Band officials, community collaborators, and Horrocks (consultants) on April 13<sup>th</sup>
- Survey developed and subsequently sent to Band members on May 1<sup>st</sup> along with grant informational materials
- Band representatives went door to door on Reservation encouraging members to take survey and speed test
- Visioning meeting between Band officials and Horrocks on May 5<sup>th</sup>
- Community Collaborator survey developed and sent to community representatives who attended April 13<sup>th</sup> Kickoff meeting
- Rough draft of digital access plan delivered to Utah Broadband Center on June 1<sup>st</sup>.



### How Challenges were Addressed

- **Problem** : Encouraging Band member participation in process Solution: Posted informational flyers in locations frequented by Band members (Band Building, Band gymnasium, and Band convenience store), had Band representatives go door to door on Reservation encouraging participation, and emailed survey and information to Band members for whom email address information was available.
- **Problem:** Educating Band members regarding need for digital literacy **Solution:** This is ongoing. The Band is working toward developing a computer classroom in Band Building to use for digital access and instruction.



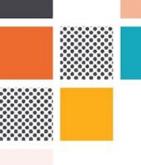
### Planning Process Successes

- Heightened awareness among Band members regarding importance of digital connectivity
- Firmed up connections with community partners (Washington County, Washington County School District, Washington County Library System, and Utah Tech University) that will prove beneficial to Band's digital equity efforts



### **Next Steps**

- Continue gathering survey/speed test data to inform plan updates/revisions
- Foster ongoing relationships with community collaborators
- Devote portion of Shivwits.org website to digital literacy education and resources
- Mount campaign to promote Affordable Connectivity Plan (ACP)
- Pursue additional funding opportunities to further Band's digital equity efforts



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Canyon Heights Adult Learning Center



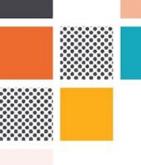






### Biggest Problem in Davis County Accessibility

- Affordable high-speed internet connection.
- High-speed capable computing device(s) in every home.
- Support/help in finding affordable plans and devices.
- Digital skill development and digital fluency.
- Internet safety and awareness.



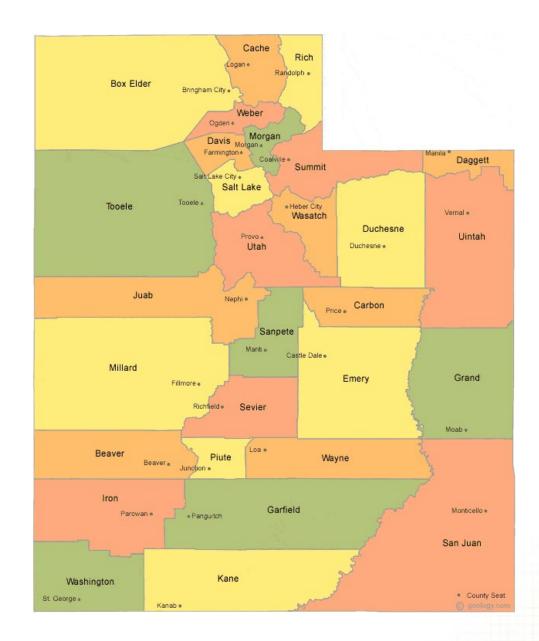
# CONNECTING UNITED ALL ONLINE



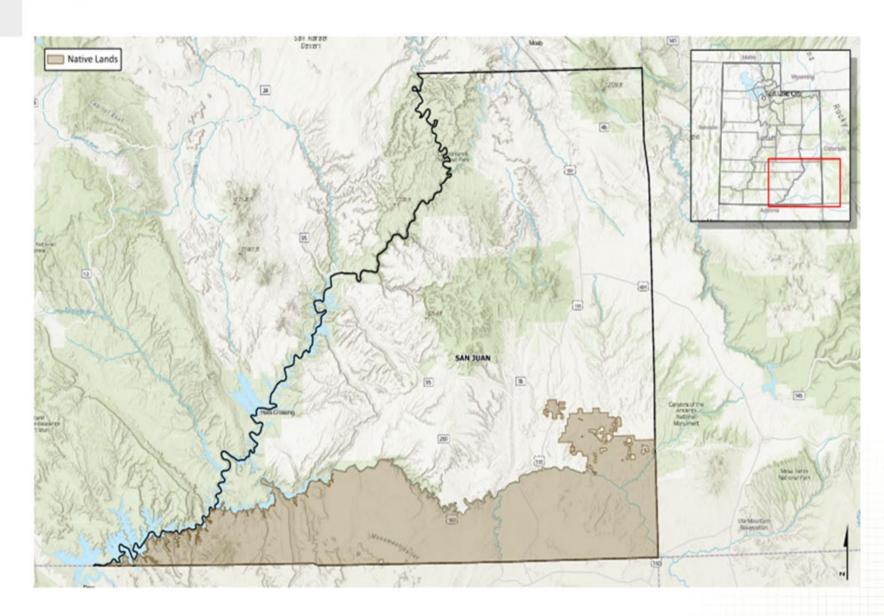




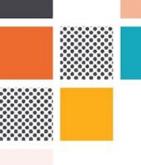












# CONNECTING UNITED ALL ONLINE







Bear River Association of Governments

#### Northern Utah

- Box Elder, Cache, Rich Counties
  - Approximately 200,000 people
- Underserved populations Remote Rural Low Income Limited English Proficiency



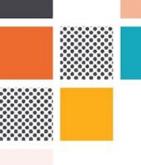
#### Bear River Regional Broadband Access Plan

- Plan gap analysis, preliminary investment estimates
- Challenges
  - Separating fact from fiction
  - Building political will
  - Timing
- Successes
  - Closing the information gap
  - New partnerships



### Bear River Regional Broadband Access Plan

- Next steps
  - Identify appropriate funding sources for public investment
  - Prioritize public investment
  - Grow provider involvement
- Recommendations
  - Incentivize "Dig-Once" policies for small juris dictions
    - Notifications are helpful
    - Conduit costs money

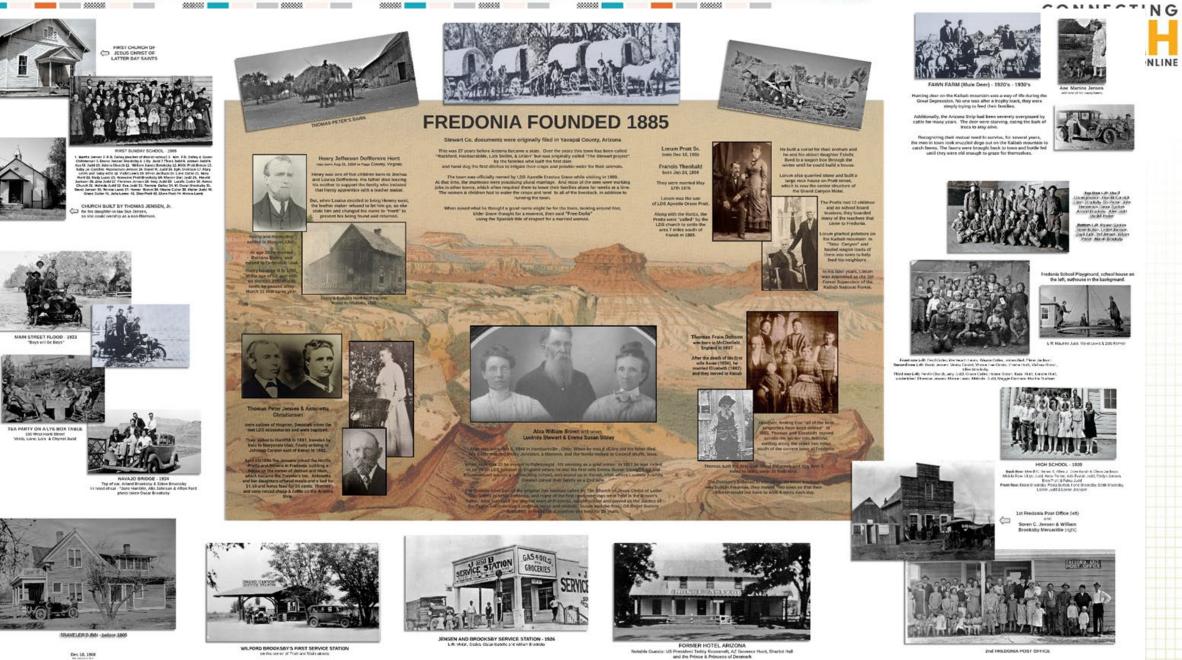


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## Utah Education & TeleHealth Network



Dec 18, 1908

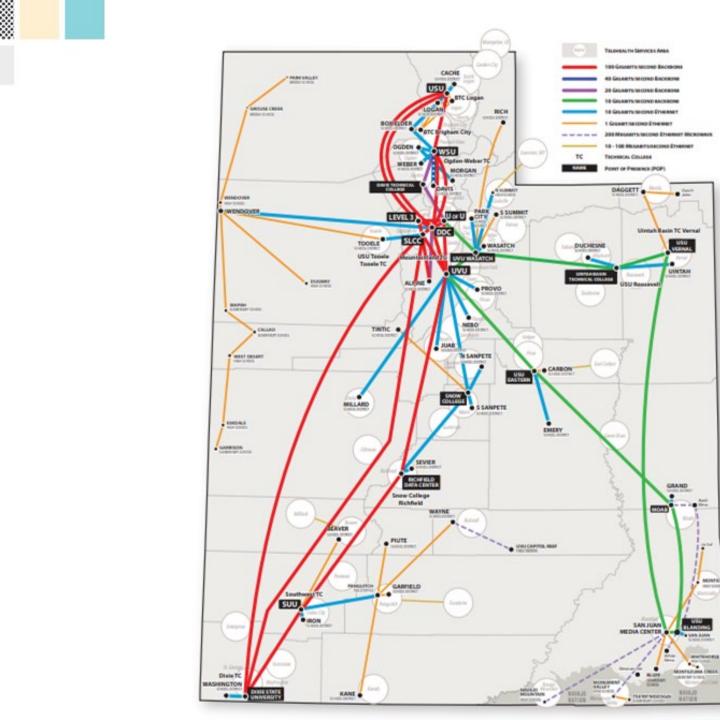


### John L. Leal



John Laing Leal (May 5, 1858 – March 13, 1914) was an American physician. a health officer for the nearby City of Patterson, and sanitary advisor to the Jersey City Water Supply **Company.** He had witnessed and experienced personal loss from waterborne disease.

In **1908**, the first disinfection system for drinking water in the U.S. was installed on the water supply for the city by John L. Leal. He was one of the principal expert witnesses at **two trials** which examined the quality of the water supply in Jersey City, New Jersey, and which evaluated the safety of chlorine in "pure and wholesome" drinking water...



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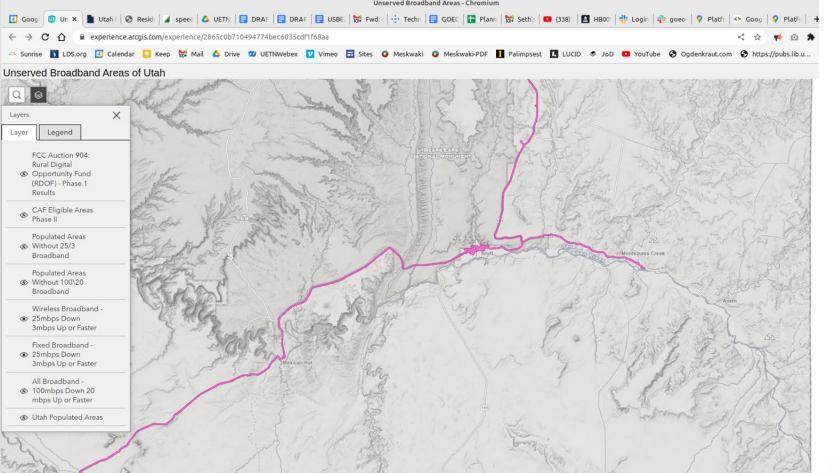


1.000

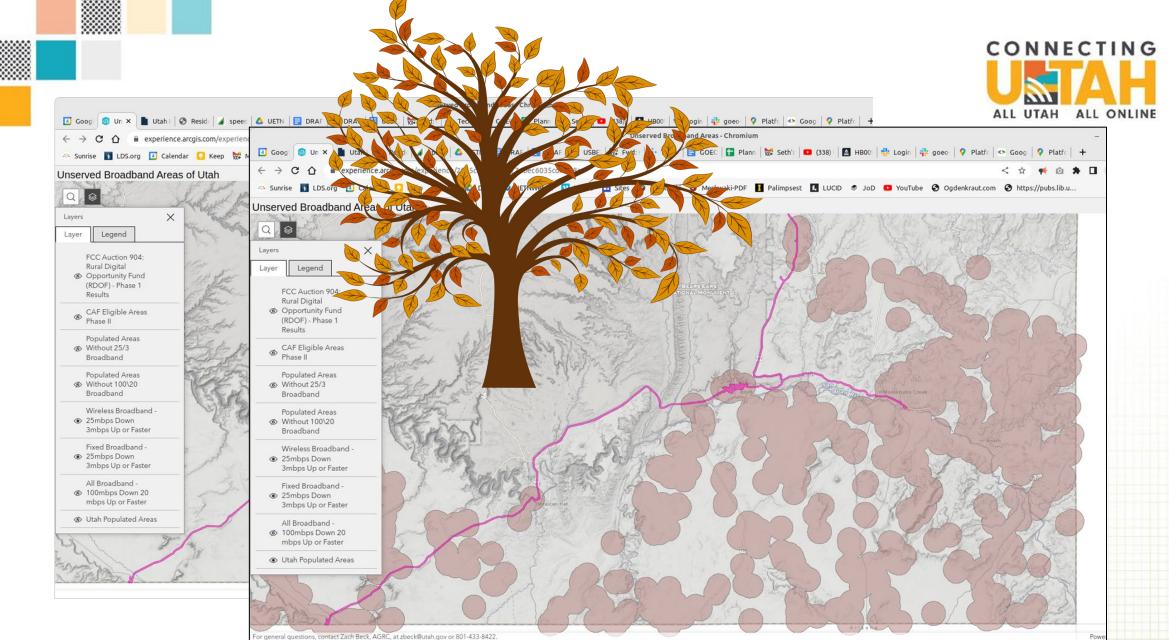
(million science)

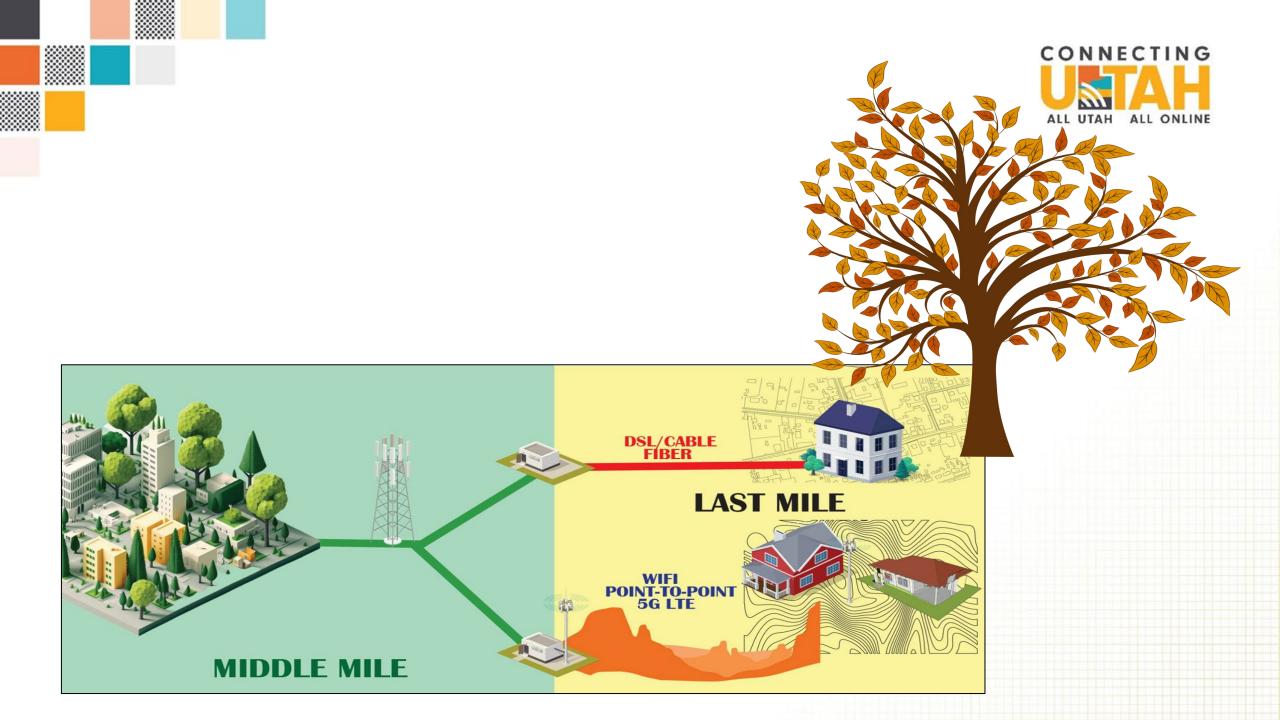






Unserved Broadband Areas - Chromium

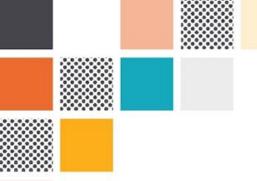






# "SchoolNET"

...not "internet"



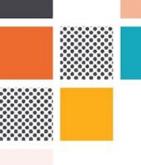
### "By Student, by Standard"



"By Address



**Alpine City Beaver County Bear River Association of Governments** Box Elder, Cache, and Rich Counties **Davis School District Five County Association of Governments** Beaver, Garfield, Kane, Iron and Washington Morgan County Ogden City San Juan County Six County Association of Governments Juab, Millard, Piute, Sanpete, Sevier, Wayne Southeastern Utah Association of Local Governments Summit County **Town of Brighton** Utah Department of Transportation Utah Education Network Wallsburg Town



# CONNECTING UNITED ALL ONLINE