



# Betsy Brown

## Library Technician

### Co-Creator of Digital Me

After 15 plus years in the pharmaceutical industry I landed the best job ever

## Tooele City Public Library

Hired on specifically to create and launch a Technology training program for seniors.



*Tooele City* LIBRARY

DIGITAL ME



**DOING SOMETHING IS EVERYTHING:**  
**EMPOWERING YOUR COMMUNITY**  
**WITH DIGITAL CONFIDENCE**

PRESENTED BY: BETSY BROWN

TOOELE PUBLIC CITY LIBRARY

# WHAT IS OUR PRIMARY FOCUS?

Digital Skills!

In today's digital world, digital literacy is as important as traditional literacy

-Nicky Verd

# TOOELE LIBRARY'S DIGITAL ME

- Goal: Create And Launch A Program That Focuses On Confidence
- Staffing: Librarians
- Small Class Sizes
- One on One Tech Tutoring
- Skills Assessment & Personal Accomplishment Plan
- Community and Personal Recognition
- Personalized Learning Plans
- Classes Led by The Learners, Not The Material
- Meet Learners Where They Are At Individually

## RESOURCES USED

- Curriculum - Oasis Connections and custom made classes by instructors based on community needs
- Canva - Create marketing material such as brochures, recognition materials, printables, calendars and more
- Staff/Volunteer Time – Creating materials, reminder calls, preparing for and teaching classes, individual mentoring time, tracking statistics
- Funds – Equipment (laptops, tablets), Learner Kits (optional with computer bag, notebook, pen, highlighter and USB), and printing costs





# Digital Me

ADULT COMPUTER TRAINING

**Marketing  
Example:**

## Class examples include:

- Meet the Computer
- Android Essentials
- Iphone: The complete guide
- Facebook
- Microsoft Office

**SOCIAL  
CONNECTIONS**

**Learning**

**COMMUNITY**