



# NEW JERSEY OFFICE OF PRIMARY CARE AND RURAL HEALTH (OPCRH)

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# OPCRH

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*Our Mission is to improve access to healthcare and advance health equity.*



# **NJ OFFICE OF RURAL HEALTH**

**OPCRH is committed to improving rural health and fostering access to health services and resources for rural New Jersey residents through collaboration and integration.**



# NJ OFFICE OF RURAL HEALTH

Collect and Disseminate information that impacts rural health

- Increase the capacity of partners in rural NJ

Identify and address rural health concerns

- Rural Health Needs Assessment and Action plan

Collaborate and coordinate activities designed to improve rural health

- Rural Health Advisory Council
- Migrant Coalition
- Rural Health Conference

# NJ OFFICE OF RURAL HEALTH

Provide technical assistance and increase rural health workforce

- National Rural Recruitment and Retention Network (3RNet)

## NJ 7 Rural counties

- Atlantic
- Cape May
- Cumberland
- Hunterdon
- Salem
- Sussex
- Warren

## 5 Rural sub-counties

- Burlington
- Gloucester
- Monmouth
- Morris
- Ocean

# COMMUNITY ENGAGEMENT

NJ Rural Health Advisory  
Council

Migrant Coalition

NJ Rural Health Annual  
Conference

NOSORH & NRHA

Rural Health Grantees



# BARRIERS: ADDRESSING SOCIAL DETERMINANTS OF HEALTH (SDOH)

- Transportation
- Language barriers
- Access to Healthcare
- Access to Technology
- (Telehealth/Digital Learning)





# **PROGRAMS TO ADDRESS INEQUITABLE ACCESS TO TECHNOLOGY**



# TELEHEALTH

## Uncompensated Care Fund:

- This is a state-legislated fund that established a formal contract between NJDOH and 23 FQHCs
- Reimburse FQHCs for primary, mental, and oral health care services to uninsured and underinsured patients
- As of 2020, the Uncompensated Care Fund reimburses for primary, dental, and mental health telehealth services.

## AFFORDABLE CONNECTIVITY PROGRAM (ACP)

- **The OPCRH and NJS Library partnered to work on ACP**
- **What is ACP?**
  - **Federal Communications Commission program**  
– helps households afford broadband for work, school, healthcare, and more.



## How does this program work?

- **Discounted Internet services for low-income populations, including tribal communities.**
- **One-time discount for purchasing devices such as laptops, desktop computers, and tablets from participating providers**



## Who qualifies?

### Per Household

- Income is below 200% Federal Poverty Level (FPL)
- Received a Federal Pell Grant during the current award year
- Those who qualify for the Free and Reduced-Price School Lunch Program
- Those who qualify for SNAP



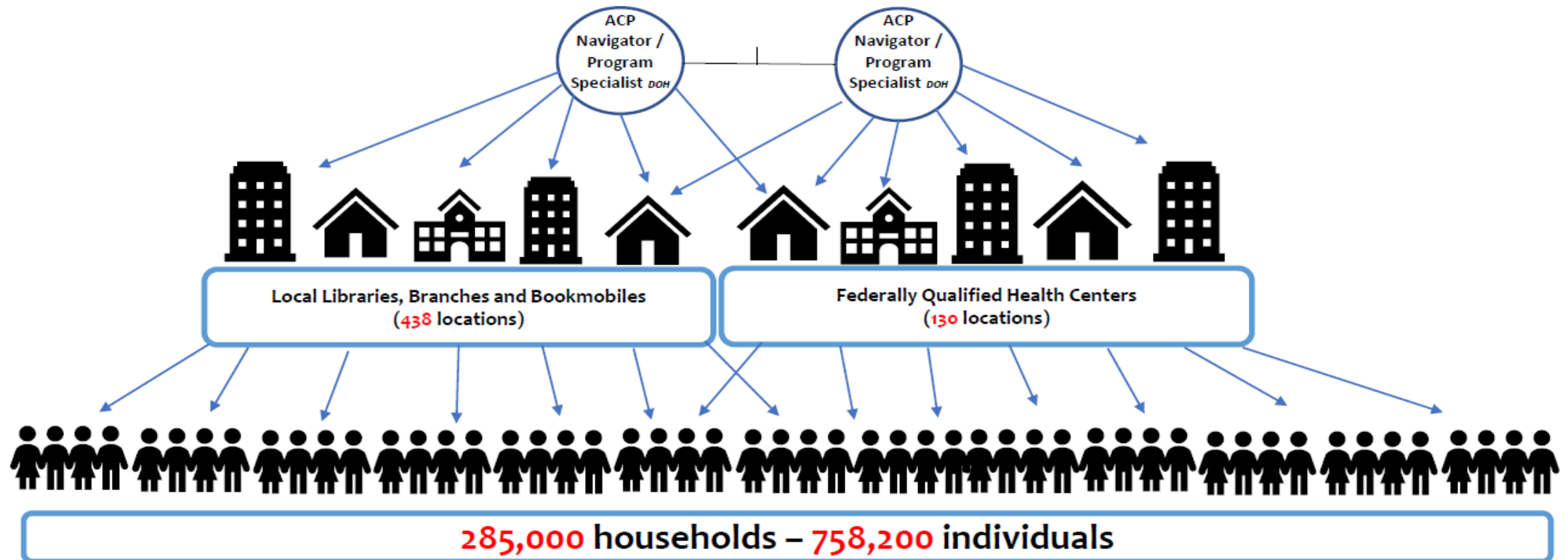
# Who qualifies?

## Household

- **Supplemental Security Income**
- **WIC**
- **Veteran's Pension or Survivor Benefits**
- **Medicaid**
- **Federal Housing Assistance**



# COMMUNITY-BASED INTERVENTIONS



THANK YOU



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