Hello!

I’m Katherine Keegan, Director of the Office of the Future of Work
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If you *just* build it, they won’t come.
A day in a digital life...

How many digital tools do we interact with?

- Online banking
- Work
- Shopping
- Transportation and travel
- School
- Social Media
- Health appointments
- Reading a menu
- And many more...
ACROSS INDUSTRIES, 92% OF JOBS REQUIRE DIGITAL SKILLS

45% of jobs likely require digital skills

8% of jobs do not require digital skills

47% of jobs definitely require digital skills

<table>
<thead>
<tr>
<th>Selected industries</th>
<th>Percentage of workers with no digital skills</th>
<th>Percentage of workers with limited digital skills</th>
<th>Combined percentage of workers with limited or no skills*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction, transportation and storage</td>
<td>22%</td>
<td>28%</td>
<td>50%</td>
</tr>
<tr>
<td>Retail, wholesale, and auto repair</td>
<td>14%</td>
<td>23%</td>
<td>37%</td>
</tr>
<tr>
<td>Hospitality and other services</td>
<td>18%</td>
<td>18%</td>
<td>36%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>16%</td>
<td>19%</td>
<td>35%</td>
</tr>
<tr>
<td>Administrative and support services; arts, entertainment and recreation</td>
<td>13%</td>
<td>22%</td>
<td>35%</td>
</tr>
<tr>
<td>Health and social work</td>
<td>12%</td>
<td>21%</td>
<td>33%</td>
</tr>
<tr>
<td>Finance, insurance, and real estate (FIRE)</td>
<td>6%</td>
<td>14%</td>
<td>19%*</td>
</tr>
<tr>
<td>Education</td>
<td>5%</td>
<td>11%</td>
<td>15%*</td>
</tr>
</tbody>
</table>

State Level Stats

- **14.8%** no home internet use by anyone in household (348k) [NTIA Data Explorer (November 2021)](NTIA_Data_Explorer)
  - 53.6% (186k) households with no home internet use say it’s because they don’t need it or aren’t interested
  - 12% (41k) households with no home internet say it’s because it’s not available in their area

- **60,108** households with children in the K-12 system who **have inconsistent access to computer** for educational purposes [U.S. Census Household Pulse Survey (March 17 - 29, 2021)](U.S._Census_Household_Pulse_Survey)

- **64,878** households with **inconsistent access to the internet** for educational purposes [U.S. Census Household Pulse Survey (March 17 - 29, 2021)](U.S._Census_Household_Pulse_Survey)

- **109,037** households don’t have a computing device in their household [U.S. Census ACS 2020 5 year](U.S._Census_ACs_2020_5_year)

- **212,134** households have a smartphone, tablet or other computing device but no laptop/desktop [U.S. Census ACS 2020 5 year](U.S._Census_ACs_2020_5_year)
Our Goal: Understand the digital divide and build digital equity across Colorado

Digital equity: all individuals and communities have the IT capacity needed for full participation in society, democracy and economy. Includes access to:

- Affordable, high-speed internet
- Affordable, web-enabled technology
- Effective training and support for digital skill development and use
Colorado’s Digital Equity Plan

- $42.45 billion State & Territory Grants
- $2.75 billion Digital Equity Initiatives
- $2 billion Tribal Lands Broadband Access
- $1 billion Middle-Mile Connections

- $897,000 to create plan
- Planning ends 11/30/2023
- Capacity funding expected Q1 2024
- $20M expected to fund plan implementation
- Implementation period ends 2028

Colorado’s digital equity ecosystem established
How to get involved

- Join one of our three working groups to contribute to the State Digital Equity Plan
- Learn more about how to partner on our digital navigator work
- Request a presentation or discussion on the digital divide

**OFW Digital Equity Team**

*Digital Equity Manager - Melanie Colletti ([melanie.colletti@state.co.us](mailto:melanie.colletti@state.co.us))*

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