Ways for Stakeholders to get Involved: Community Based Organizations

An overview of stakeholder roles and ways they can get involved in Bipartisan Infrastructure Law (BIL) Programs. National Telecommunications and Information Administration (NTIA) envisions and welcomes extensive coordination between States, Territories, local governments, community organizations, industries, women- and minority-owned Business Enterprises (WMBE), and citizens throughout the broadband program lifecycle including planning, grantee selection and implementation. The stakeholders bring specific expertise which is critical to the success of these programs.

<table>
<thead>
<tr>
<th>Program</th>
<th>Funding</th>
<th>Description</th>
<th>Who Can Apply to BIL Programs</th>
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</thead>
<tbody>
<tr>
<td>Broadband Equity, Access, and Deployment (BEAD)</td>
<td>$42.5B</td>
<td>Aims to deploy broadband service to unserved and underserved locations, gigabit connections to community anchor institutions, and funding to pursue access-, adoption-, and equity-related uses.</td>
<td>States and territories are the only Eligible Entities for BEAD. A broad range of stakeholders entities could potentially apply as to be a subgrantee applicant to the State and Territory BEAD programs.</td>
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<tr>
<td>State Digital Equity Planning Grant Program (DEA)*</td>
<td>$2.75B</td>
<td>Promotes digital equity through activities to build capacity related to the adoption of broadband across three different planning and implementation programs.</td>
<td>States, territories, and tribal governments/tribes are the only Eligible Entities for DEA. However, a broad range of stakeholders may be an &quot;administering entity.&quot;</td>
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<tr>
<td>Middle Mile Grant (MMG)</td>
<td>$1.00B</td>
<td>Expand middle mile infrastructure, reducing the cost to serve unserved and underserved areas and increasing resilience of the internet backbone</td>
<td>MMG has the most grantees, which include State, territories, political subdivisions of states, tribal governments/tribes, private entities, and community-based organizations and groups.</td>
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**Stakeholder Roles in the BIL Grants Program**

Stakeholders can perform a role of an advocate, a collaborator, data and information provider as well as a subgrantee, and are encouraged to engage with the Eligible Entities starting with the planning process and extending all the way to the implementation of the programs. For each program, Eligible Entities are required to involve stakeholders and obtain public comments to create successful applications. Local coordination and stakeholder engagement is evaluated in every step of the application process, and it will determine distribution of funds and approval of plans.

**Local Coordination**

Each Eligible Entity must develop a comprehensive local coordination approach that will begin in the development of the Five-Year Action Plan and continue at each stage of the application process all the way to awarding. Entities are required to coordinate and document its coordination with all types of stakeholders.

**DEA/BEAD Collaboration**

There is a lot of overlap between BEAD and DEA, so planning teams should be sure to work with stakeholders from both programs to reduce duplicating stakeholder work. Many elements can be incorporated into both application processes and will also strengthen each application (for example, emphasizing DEA elements in a BEAD application).

**Forming Partnerships**

Stakeholders are encouraged to form partnerships to submit applications. Especially because a wide variety of stakeholders are eligible to apply to MMG funding programs, collaborating on applications and forming partnerships with like-minded groups (State/local govs, ISPs/community groups) will strengthen applications.

*“Ways to get involved” will be expanded to include other Digital Equity programs after NTIA releases the future NOFO’s*
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Community organizations may include community anchor institutions - means an entity such as a school, library, health clinic, health center, hospital or other medical provider, public safety entity, institution of higher education, public housing organization; community support organizations that facilitates greater use of broadband service by vulnerable populations; and non-profit organizations (digital skills organizations, DI coalitions).

Different Ways to Get Involved per Program

**Broadband Equity, Access, and Deployment (BEAD)**
- Collaborate with Eligible Entities, as defined in the NOFO, in the planning process.
- Share current state of local broadband availability and infrastructure deployment challenges, as well as future needs of broadband infrastructure.
- Apply to be a subgrantee, if eligible, as defined in the BEAD NOFO. Organizations can apply through the Administering Entity Grants Office and learn more using the program specific resources below. Sub-grantees may use BEAD funds to deploy network infrastructure.
- Advocate for vulnerable communities to ensure their specific needs are being accounted and addressed.
- Reach out to the state broadband office to get involved with the planning process and stay involved across the timeline. Find your state broadband office using the SBLN resource linked below.

**State Digital Equity Planning Grant Program (DEA)**
- Collaborate with Administering Entities in the planning process.
- Share specialized insight on adoption and affordability into DEA plans, contributing ideas on community specific development and broadband needs.
- Apply to be a subgrantee soon, if eligible, as defined in the NOFO. Organizations can apply through the Eligible Entity Grants Office and learn more using the program specific resources below. Sub-grantees must use their funds to assist in the development of the State Digital Equity Plan.
- Reach out to the state broadband office to get involved with the planning process and stay involved. Find your state broadband office using the SBLN resource.

**Middle Mile Grant**
- Coordinate on planning and execution, along with advocating for community interest across programs with the Eligible Entity. Community Organizations will likely benefit greatly from the Middle Mile funding.
- Most importantly, community-based organizations can directly apply for the Middle Mile program. Groups can learn more on applying using the MM Program below.
- Applicants may use funds for: construction of telecommunications equipment, engineering, personnel costs, pre-application expenses, and other costs necessary to carrying out program activities.
- Explore partnerships and collaboration opportunities with groups with shared visions/goals on applications.
- Reach out to the state broadband office to learn more about MM and how it interacts with other programs. Find your state broadband office using the SBLN resource.

Resources

- Information about all the programs, including the application process
- Information about States and Territories Broadband Program and Points of Contact
- Information about the BEAD program, including timeline
- Information about the DEA program, including timeline
- Information about the MM program, including timeline

Website: ntia.gov Email: BroadbandForAll@ntia.gov

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