



**INTERNET
FOR ALL**

Digital Equity Webinar Series: The Impact of High-Speed Internet Access on Incarcerated and Justice-Impacted Individuals

April 25, 2024



Housekeeping

Questions

- Type questions in the Q&A box on the right-hand side of the screen.

Presentation

- The presentation, along with a recording of the webinar, will be available on the BroadbandUSA website under Events/Past Events.



Agenda



Welcome and Introduction

Michell Morton, Digital Equity Deputy Director, NTIA
Samantha Claggett, Digital Equity Advisor, NTIA

Technology in Prison as ReEntry Opportunity

Stacy Lyn Burnett, Senior Manager
JSTOR Access in Prison, Ithaka

How Ohio Department of Rehabilitation and Correction Provides Digital Equity to the Incarcerated

Jennifer Sanders, Superintendent of Schools
Central Ohio School System, Ohio Department of Rehabilitation

Incarcerated and Justice-Involved Connecticut: Everyone Connected

Doug Casey, Executive Director
Connecticut Commission for Educational Technology

A Better Justice System, Built from the Inside, Out

Haley Shoaf, Executive Director
Unlocked Labs

Q&A

All



Stacy Lyn Burnett, Senior Manager
JSTOR Access in Prison, Ithaka



ITHAKA S+R

Technology in Prison as ReEntry Opportunity

February 22, 2024

Stacy Lyn Burnett

A collaborative approach from JSTOR
Labs and Ithaka S+R

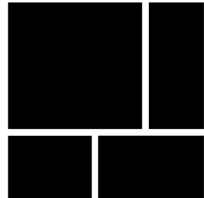


JSTOR

We are a not-for-profit with a mission to improve access to knowledge and education for people around the world. We believe education is key to the well-being of individuals and society, and we work to make it more effective and affordable.



JSTOR



ARTSTOR



PORTICO



ITHAKA S+R

MOVING FORWARD



People returning home from prison report difficulty reintegrating.

Common causes:

- Inadequate preparation while inside
- Lack of connection with outside world
- Barriers associated with a conviction history
- Affordable housing

ITHAKA

By the numbers



78 mil

people in the United States have a conviction history



650k

people return from incarceration every year



98%

did not have access to the internet at any time during incarceration

Technology in Higher Education in Prison Programs

A Report on Survey Findings

Ess Pokornowski

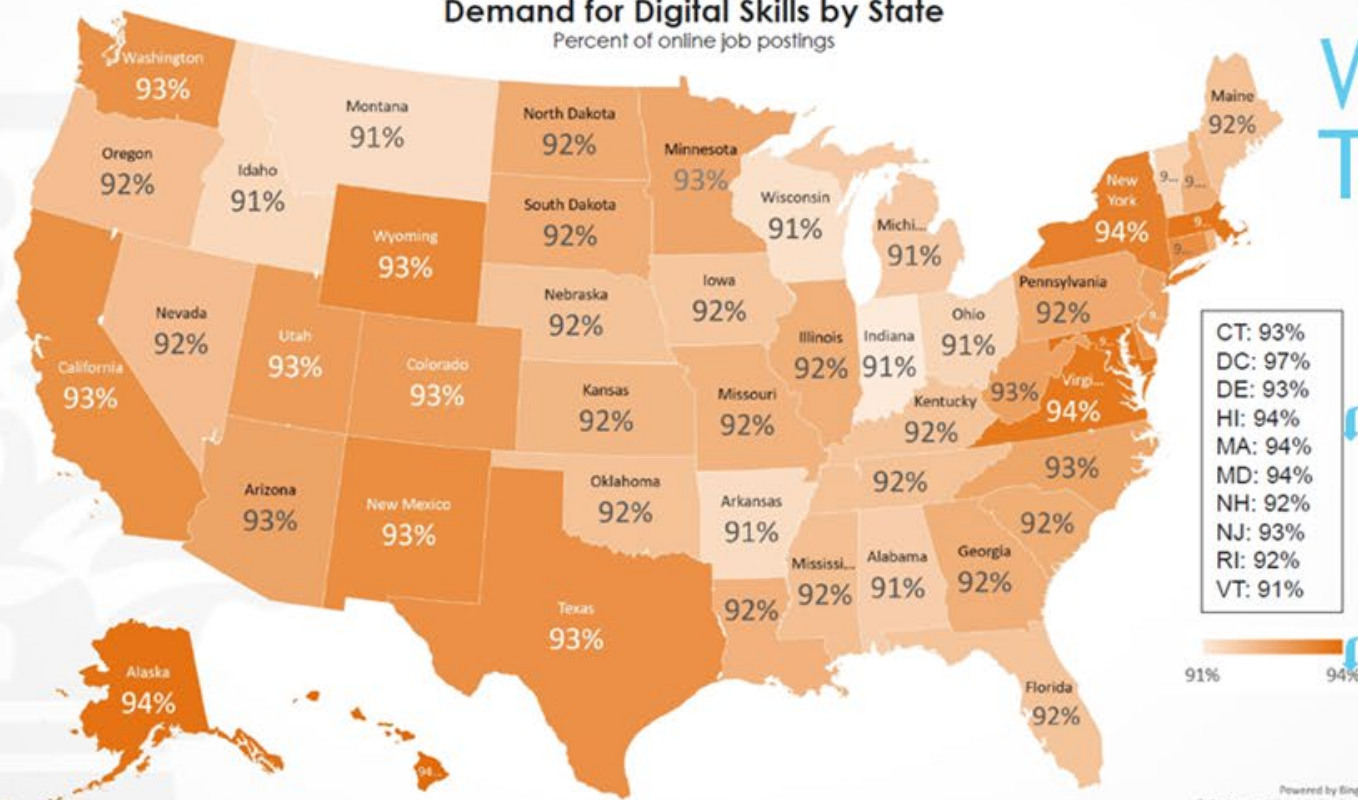


Key Findings

- Majority of HEP instruction still occurring entirely in person.
- 24% of respondents say their students have zero tech access.
- Optimistic outlooks: 67% of respondents believe they will expand tech access within the next 2 years.
- There is less optimism about expanding internet access.

Demand for Digital Skills by State

Percent of online job postings



Why Focus on Technology?

Critical for access to academic resources and services and an equitable education.

Digital skills are critical for accessing opportunity when people are released from prison.

National data. For details, see full report: *Closing the Digital Skill Divide* (National Skills Coalition, 2023.)

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Workers Earn More...

When they acquire more digital skills
National Median Hourly Earnings



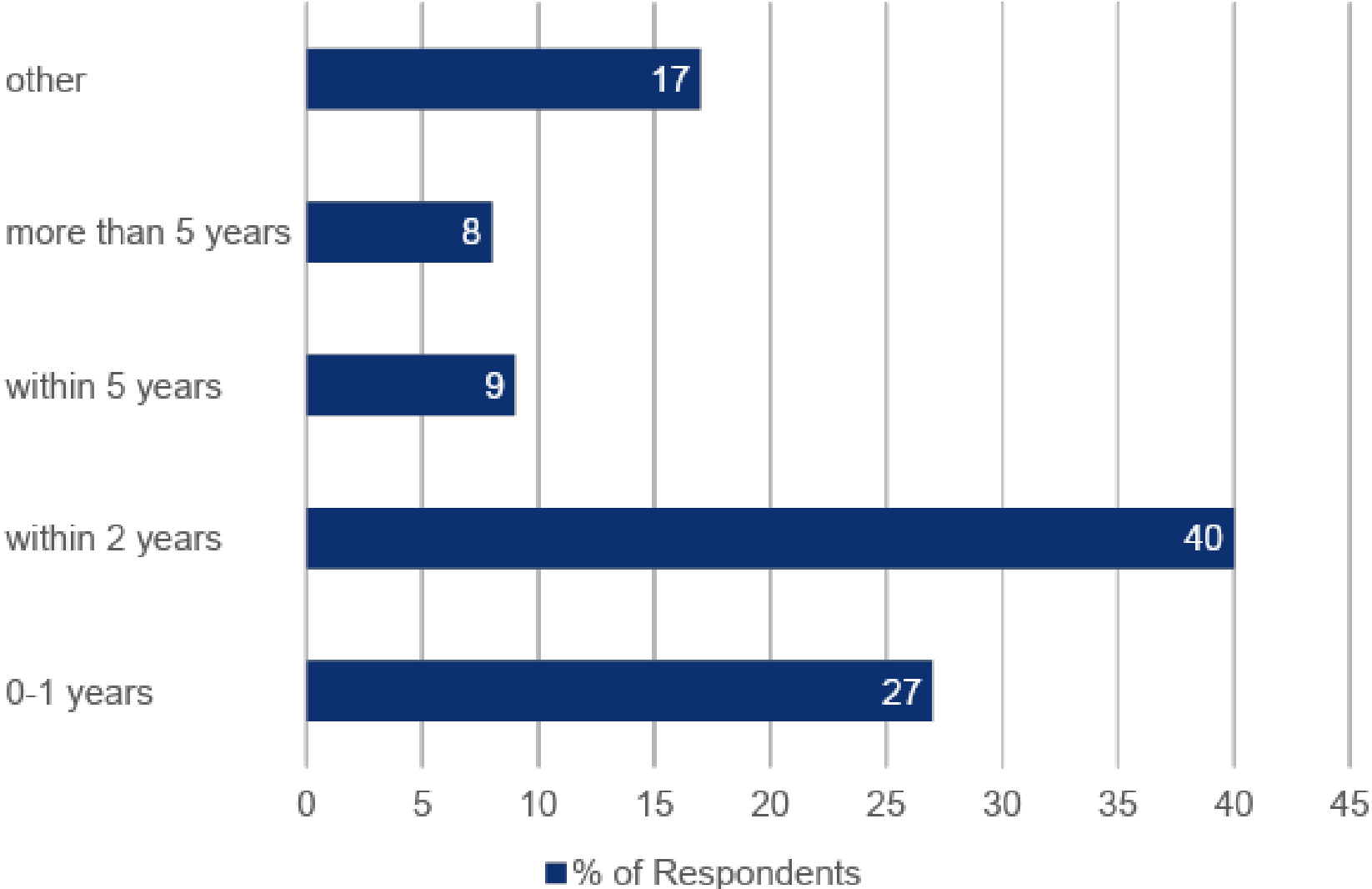
National data. For details, see full report: *Closing the Digital Skill Divide* (National Skills Coalition, 2023.)

- ▲ 23%: No Digital Skills to One
- ▲ 41%: One Digital Skill to Five
- ▲ 41%: Five Digital Skills to Nine
- ▲ 144%: No Digital Skills to Nine

Most jobs now require digital skills, and the more skills, the higher their earnings.

Images and Data from the National Skills Coalition and the Federal Reserve Bank of Atlanta.

Future Plans: Implementing or Expanding Access to Priority Technology



BUILDING THE TECHNOLOGY ECOSYSTEM FOR CORRECTIONAL EDUCATION:

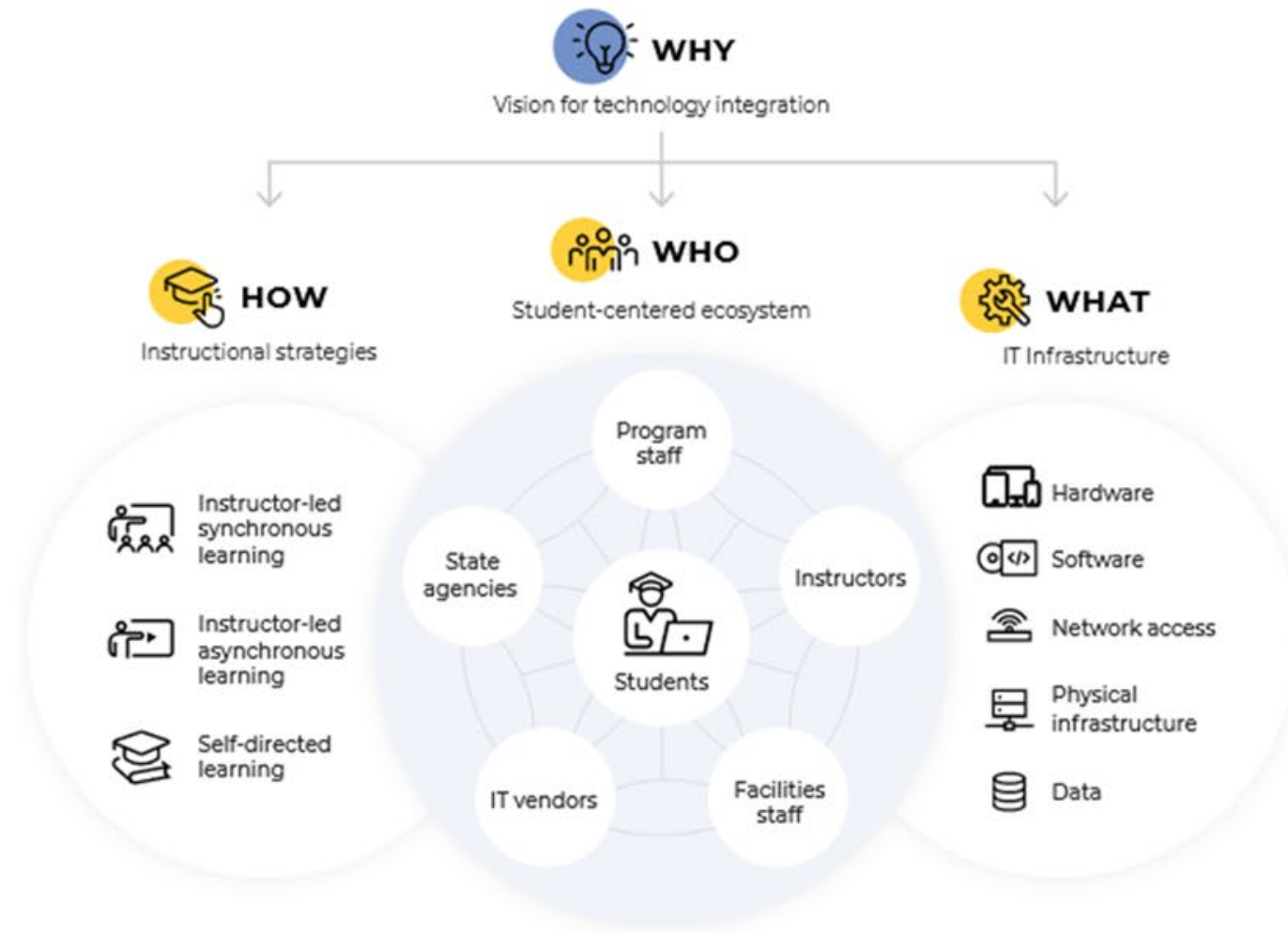
BRIEF AND DISCUSSION GUIDE

August 2022



U.S. Department of Education
Office of Career, Technical, and Adult Education

EXHIBIT 2. CORRECTIONAL EDUCATION TECHNOLOGY ECOSYSTEM COMPONENTS



CONSIDERATIONS

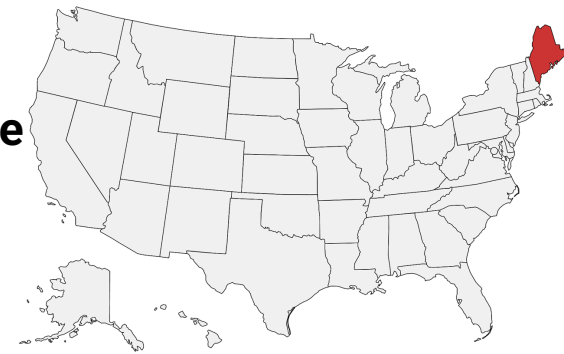
Device selection/maintenance | Funding | Security | Staffing and teacher development
Student preparation | Teaching and learning | Vendor selection



“Rachel”

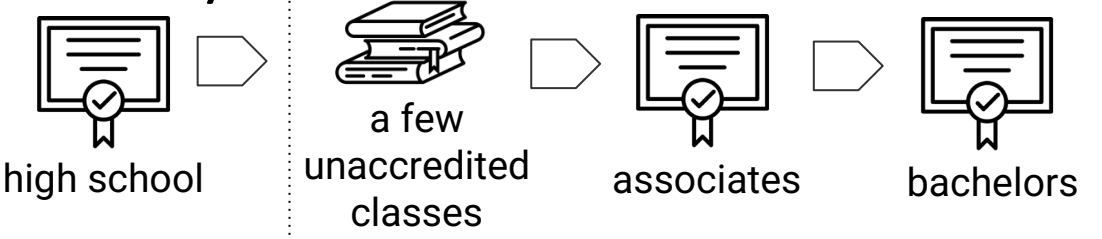
is in her **30’s**
was incarcerated for **about 10 years in Maine**

*While incarcerated men in Maine had college available in 2006, women didn’t have the option until 10 years later (spurred by Second Chance Pell), and then only at the minimum security re-entry center. This was one of many **gender disparities**, educational and otherwise, Rachel saw.*



Educational

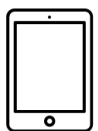
Journey



work

Peer mentor/tutor

Hardware

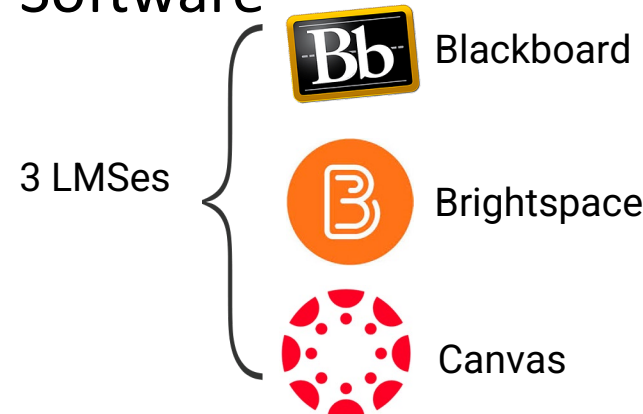


Rachel had access to an Edovo tablet, and found that the unaccredited courses “at least occupy the mind . . . it kind of reminded me of educational YouTube videos with a little exam afterwards”.



At the re-entry center, Rachel had access to a lab with laptops. They had full wifi internet access, monitored for appropriate use.

Software



timing

6 year wait

4 years study, during last 4 years at re-entry center

options

No higher education was available to women in Maine until they were at the re-entry center. The only majors available were liberal arts.

Forma

Her associates started as Zoom, then switched to in-person in the computer lab when COVID got under control.

Rachel insisted on an online-only bachelors because she was less likely to miss class for reasons outside her control and when she *did*, there were recordings to watch.

Computer training

There wasn't formal training in computer skills, but the ed coordinator was helpful for anything Rachel needed in her limited time, and there was informal (and later, more formalized) peer tutoring

Research sources

Since she had internet access, Rachel was able to search for any database, book, source, online; however, some links for class material were blocked and created issues with completing coursework on time

The physical library was "bathroom sized".

staff/supports

There was one ed coordinator shared across both two women's facilities. This meant it was difficult to get materials delivered promptly, get exams proctored, get information about tutoring or advisement, etc. The ed coordinator was able to help her arrange CLEP exams. Formal outside tutors were only hired for men's facilities

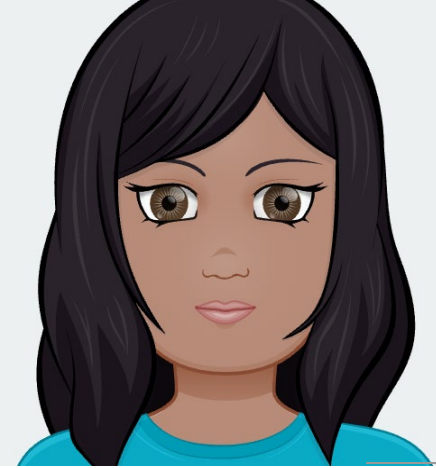
Future plans

Rachel works to provide social supports to reentering women. In particular, she's involved in advocacy to help the 90% of women who drop out of higher ed programs when they are released, often because they don't have a computer.

Environmental

Challenges

It was hard to find homework computer time because there was usually a class meeting in the lab. She wished should could bring the laptop to her cell. Sometimes she missed class because of a lockdown or no staff available to open the computer lab.



“Keisha”

is in her 40's
was incarcerated for 2 years in Illinois



Keisha, a self-described “geek” who emphasized her love of learning, wanted to be a teacher and was nearing the end of her degree when incarcerated. Now she has to choose a different career. She was released in March 2020 which was a strange time for re-entry.

Educational

Journey



high school



most of a bachelors degree

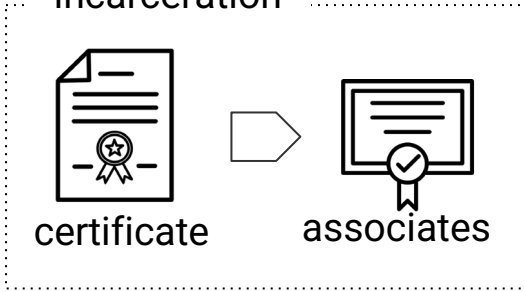


certificate



associates

incarceration



work

Law library clerk

Tech



Keisha had no educational technology available, and all her work was handwritten. The classroom didn't have computers



However, she worked in the law library and her supervisor had an internet connected computer. The supervisor was willing to surreptitiously Google info for Keisha if she needed it for class.



Even though she was an avid reader who read over 300 books during her incarceration, she avoided getting a GTL tablet because of cost

software

N/A, since Keisha didn't have access to computers for school.

timing

6 year wait

4 years study, during last 4 years at re-entry center

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Reassessing success metrics

- Link people to resources pre-release
- Information literacy promotes prosocial civic engagement
- Digital literacy increases access to employment
- Improved life opportunities





← Tweet



Bard Prison Initiative
@BPIBard

BPI alumna [@StacyLynBurnet2](#) '20 graduated with her MBA from Bard College in May. We celebrated her newest accomplishment at Commencement and Alumni Weekend on the Annandale Campus. Congratulations, Stacy! [#BardianAndProud](#) [#BPIBardAlumni](#)



Stacy Lyn Burnett is a Senior Product Manager at ITHAKA, focusing on equitable technology-based solutions for people in correctional settings. Under her leadership, JSTOR Access in Prison has grown from 20 Northeastern US sites to more than 1,050 locations and 550,000 incarcerated people across 8 countries. Before joining ITHAKA, she led the multi-agency response to COVID-19 in NYC public schools and transit hubs. In 2023, she earned an MBA in Sustainability from Bard Graduate Center, with minors in nonprofit management and data analytics.



Thank you

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**Jennifer Sanders, Superintendent of Schools
Central Ohio School System,
Ohio Department of Rehabilitation**



**Department of
Rehabilitation
& Correction**

OHIO'S PLAN

How Ohio Department of
Rehabilitation and Correction
provides digital equity to the
incarcerated.



**Department of
Rehabilitation
& Correction**

Jennifer Sanders

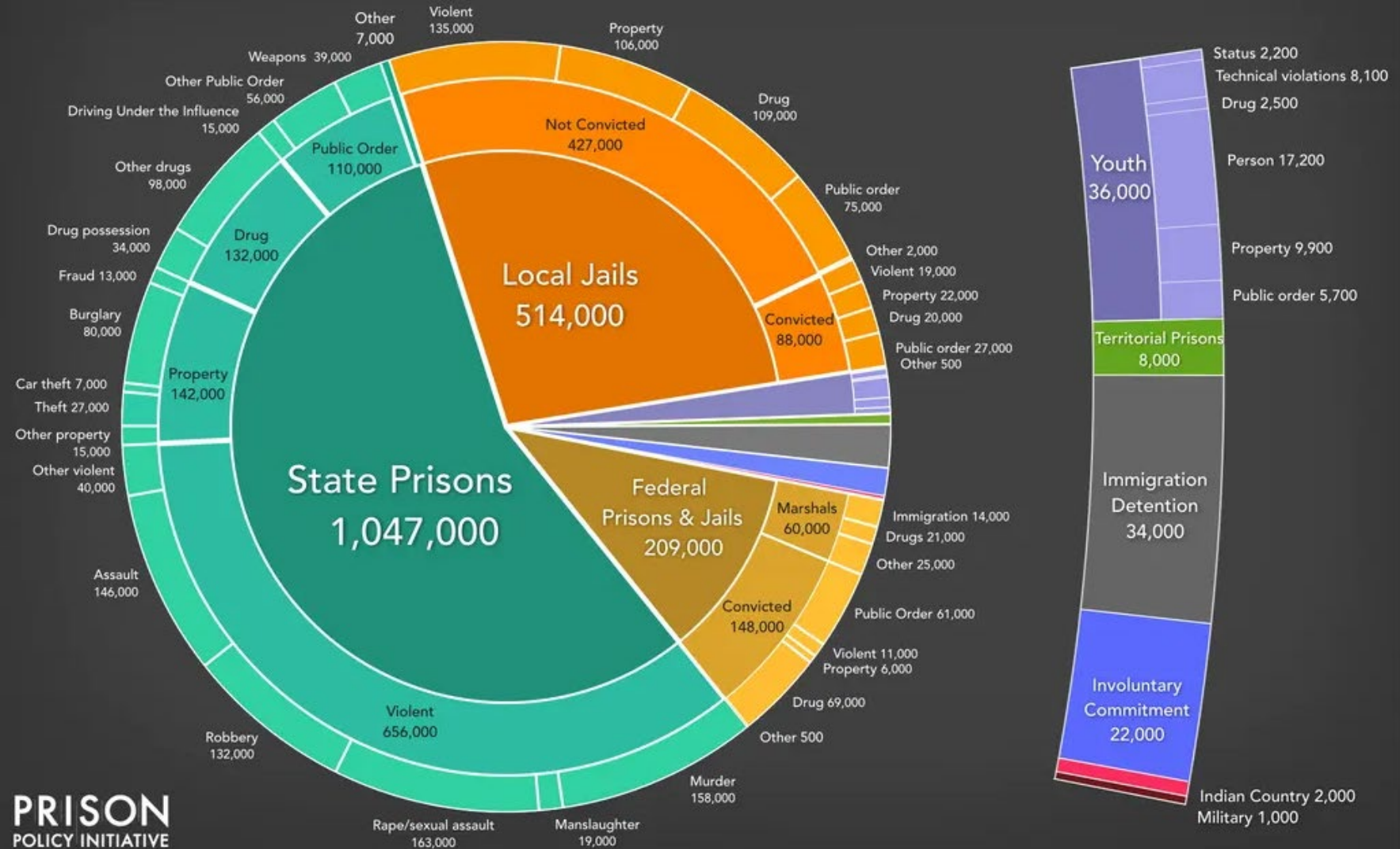
School Superintendent, Ohio Central School System
Ohio Department of Rehabilitation and Correction



US PRISON POPULATION

How many people are locked up in the United States?

The U.S. locks up more people per capita than any other nation, at the staggering rate of 565 per 100,000 residents. But to end mass incarceration, we must first consider *where* and *why* 1.9 million people are confined nationwide.



PRISON
POLICY INITIATIVE

Sources and data notes: www.prisonpolicy.org/reports/pie2023.html

Slideshow 1. Swipe for more detailed views. For source dates and links, see the [Methodology](#).

PEOPLE RELEASED FROM PRISON

- In US
 - Approximately 650,000 per year (US Dept of Justice)
 - Over 10,000 per week
- In Ohio
 - Approximately 18,000 per year

“We have the Workforce Ohio Needs”

ODRC Director, Annette Chambers-Smith

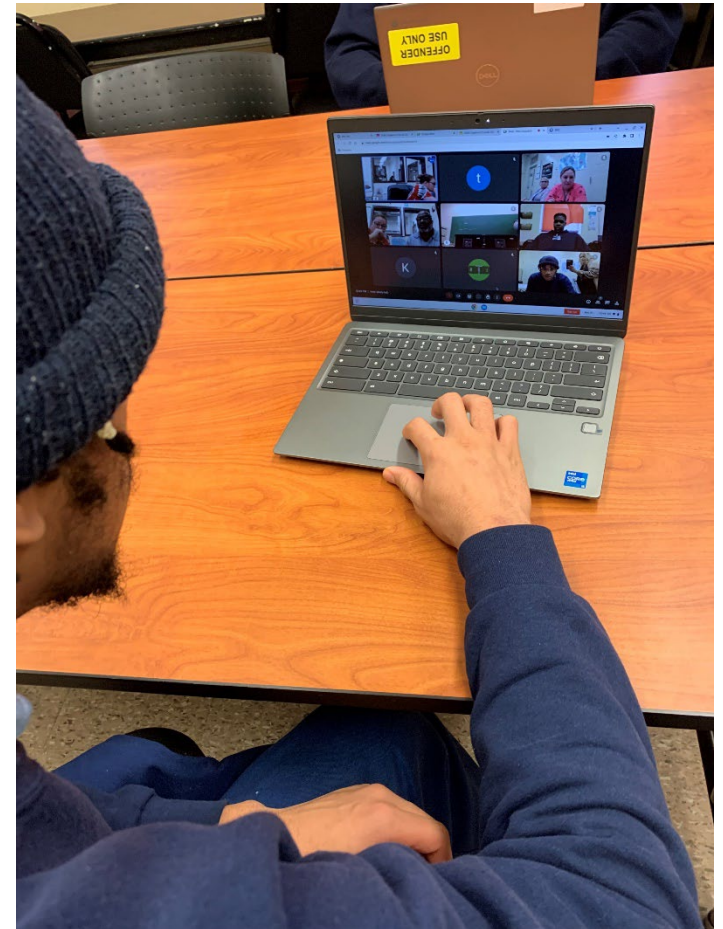
TRAINING OPPORTUNITIES

- Member of Ohio's 5G Broadband Sector Partnership Panel
- Tower Technician Training (TTT1) at North Central State Community College
- 5G Broadband Readiness Credential



21ST CENTURY LEARNING ENVIRONMENT

- Building an Educated Digital Consumer
- Renovating Education and Library services to what happens in the community

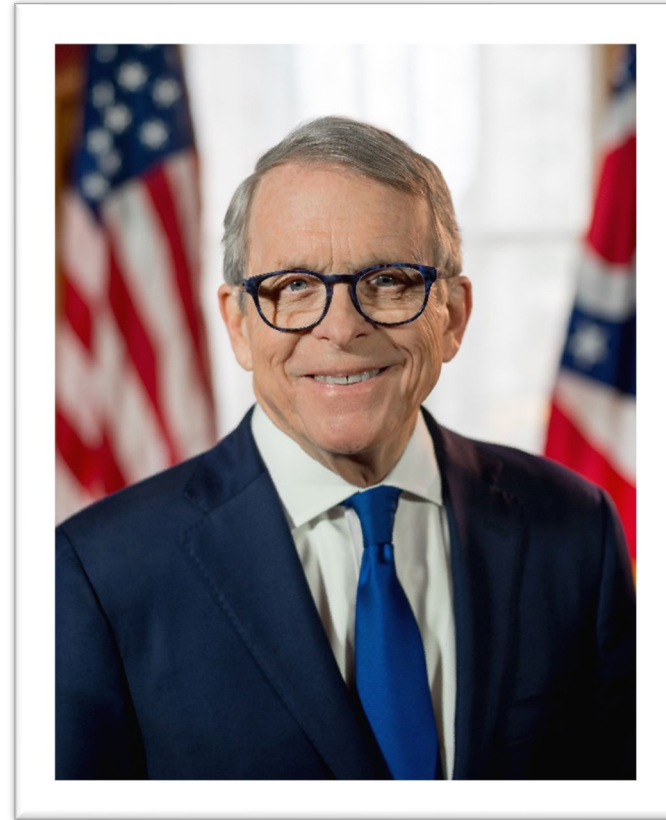


DIGITAL ACCESS

- Incarcerated Wireless Network – in school areas, program areas and living units.
 - Education beyond the school walls
- Chromebooks and Hybrid Learning
- Digital literacy courses
- Piloting Google Virtual Classroom at highest security and with youngest populations



Annette Chambers-Smith
Director



Mike DeWine
Governor

THANK YOU

DRC.OHIO.GOV

NEED MORE INFORMATION?

Jennifer Sanders, School Superintendent
Ohio Central School System
Ohio Department of Rehabilitation and Correction
Jennifer.Sanders@drc.ohio.gov



**Department of
Rehabilitation
& Correction**

DRC.OHIO.GOV

**Doug Casey, Executive Director
Connecticut Commission
for Educational Technology**

Incarcerated and Justice-Involved

Connecticut: Everyone Connected



Outreach and Discovery

- Department of Correction
- Board of Pardons and Paroles
- Housing Authorities
- Support Programs
- ACS Data
- Resident Survey
- Focus Groups

“How come we don’t have a group in the halfway houses just teaching basic technology? ...How to use the GPS... why are we not doing that? ...Some of us have been home for 5 or 6 years, and don’t know everything.”

— Focus Group Participant



CONNECTICUT

In Correctional Institutions

- Some Access to Tablets and Computers
- Cached (Offline) Content and Communications
 - General Education
 - Job Search
- Free Messaging and Email (Daily Cap)
- Future Plans (Timing TBD)
 - Grievances
 - Banking
 - Law Library
 - Religious Materials
 - Telehealth
 - Commissary

“The problem, at least what I ran into in the prison is that they’ll have these programs... but they’re limited to certain people. There’s so many stipulations, guidelines, for you to get into these programs. It goes by... your discipline history, it goes by all these things. So more than likely, most of the people are not going to be able to participate in these programs because what the DOC does is they make it where it’s like an exclusive program.”

— Focus Group Participant



CONNECTICUT

Benchmarks

WHAT DOES THE RESEARCH SAY ABOUT DIGITAL EQUITY IN CONNECTICUT?

DIGITAL CONNECTION BENCHMARK



Residents have all three:

- A computer
- A smartphone
- A wired home internet connection

DIGITAL LITERACY BENCHMARK



Residents said they could complete at least 5 of 6 key tasks without help

DIGITAL SECURITY BENCHMARK



Residents are very or fairly familiar with all key security concepts

OVERALL

Statewide average for all residents



73%



64%



41%

RURAL RESIDENTS

Do not live in or next to towns of 50,000 or more



70%



66%



41%

BLACK/AFRICAN AMERICAN RESIDENTS

Identify as primarily Black and/or African American



63%



55%



37%

VETERANS

Formerly served in the military



62%



53%



38%

HISPANIC/LATINO RESIDENTS

Identify as ethnically Hispanic/Latino



62%



53%



33%

AGING RESIDENTS

Are age 60 and above



59%



58%



41%

RESIDENTS WITH DISABILITIES

Residents who report difficulties, or self-identify as having a disability.



51%



47%



32%

RESIDENTS IN COVERED HOUSEHOLDS

Report household income at or below 150% FPL



51%



41%



29%

RESIDENTS WITH A LANGUAGE BARRIER

Speak English "not well" or "not at all"



49%



24%



17%



CONNECTICUT

Takeaways

- Constraints of System – Balancing Access and Security
- Successful Re-Entry Demands Skills and Access
- “Offline” Nature of Incarceration
- Cost as Greatest Barrier to Connections and Devices
- More at bit.ly/CT-JI-DE

“You click there, it sends you somewhere else. Gives you an ad, right? And then you’re like, wait, I just clicked this, now I’m buying Clorox bleach. And I’m like, wait a minute, what happened to the Walmart job?”

— Focus Group Participant



CONNECTICUT

Haley Shoaf, Executive Director
Unlocked Labs



Unlocked Labs

A Better Justice System, **Built** from the Inside, Out.

Unlocked Labs is a team of justice-impacted technologists - designing and building solutions that enable systemic change.





Catalyzing justice reform at a human level and a system level

Train

Run programs to train incarcerated individuals in tech skills, and empower them to become change makers

Employ

Run a sustainable development shop, employing returning citizens building justice technology

Transform

Build products to solve critical challenges within the justice system, and enable decarceration. Our first products address **education access and program tracking** within the prison system.





Our story: from life without to lives of purpose

Jessica Hicklin & Chris Santillan were sentenced to life without parole as juveniles.

"We taught ourselves how to code without the internet while in prison, and became dedicated to using technology to solve the problems we witnessed every day.

We built Unlocked Labs to continue this mission, and help others follow in our footsteps."

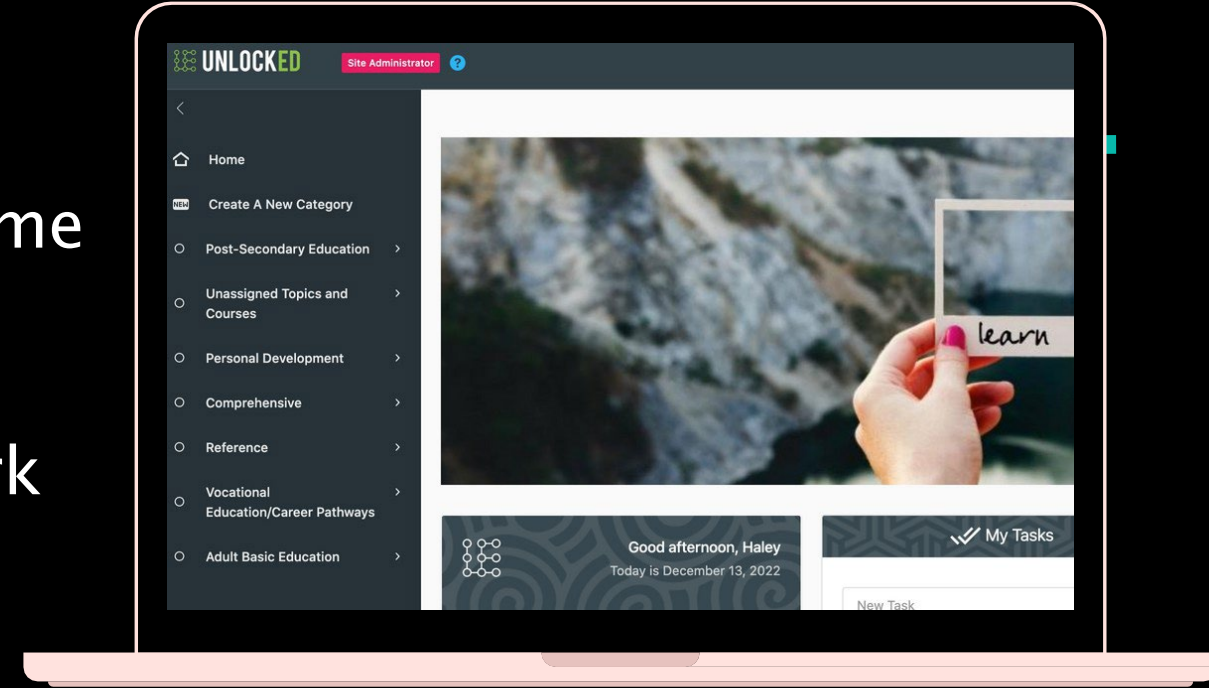




Unlocked Labs is building education and data tools to drive systems change

Our non-profit, open source technology allows states to:

- Increase access to education & rehabilitation programs
- Properly implement parole, good time & earned credit release policies
- Prove with data what programs work
- Support re-entry with student records of achievement





Our approach: empowering those closest to the problem to drive change

Over 70% of our
team are

**justice-
Impacted
technologists**

We train, empower, and
employ formerly incarcerated
developers to use their lived
experience to

**build technology to
improve the justice
system**





Case Study: Maine

Build

technology tools
to expand access
to education



Employ

current & formerly
incarcerated
technologists in platform
design & development





Reach out

haley@unlockedlabs.org

Q & A
